



**Association européenne des Ecoles  
d'Hôtellerie et de Tourisme**

**ACTIVITY REPORT  
Academic year 2013/2014**

## 1. 26<sup>th</sup> Annual Conference & 25<sup>th</sup> anniversary celebration

The 26<sup>th</sup> Annual Conference & 25<sup>th</sup> anniversary celebration took place from November 10<sup>th</sup> – 15<sup>th</sup> on the cruise ship Costa Mediterranea in the Mediterranean Sea sailing from and returning to Savona, and calling at Barcelona, Palma de Mallorca, Ajaccio and Marseille.

Choosing a cruise to celebrate the 25<sup>th</sup> anniversary of the founding of the AEHT may have seemed an impossible challenge. And yet the organisers took up this challenge with panache despite difficulties of all sorts and managed to make this year's conference an unforgettable moment for more than 720 participants (principals, principals, teachers and students) of 30 nationalities who accepted the invitation for this tour on the high seas.

And so the AEHT's passengers could also savour the delights of a Mediterranean cruise, in the afternoon enjoying the scheduled ports of call while the mornings were devoted to the competitions, seminars and meeting people.



Thanks to the flexibility of the COSTA company's directors, it was even possible not to have to sacrifice the sacrosanct student competitions for which the arrangements, thanks to some often last-minute adaptations, were acceptable and even good.

This 25<sup>th</sup> anniversary will go down in the annals of the AEHT thanks to its originality and its high quality. And already there were the first stirrings of the next annual conference which will take place in Belgrade in November 2014.

### Statistics

The 25<sup>th</sup> Annual Conference attracted 721 delegates from 112 member schools from 33 countries.

26 <sup>th</sup> AEHT Annual Conference – attendance / comparison with previous years					
Year	Location	Organising country	Schools	Countries	Participants
2013	Savona, Barcelona, Palma de Majorca, Ajaccio, Marseille	AEHT Head Office	112	33	721
2012	Ohrid	Rep. of Macedonia	117	30	575
2011	The Hague	The Netherlands	109	32	617
2010	Lisbon	Portugal	143	29	652
2009	Dubrovnik	Croatia	132	30	690
2008	Kuressaare	Estonia	130	32	660
2007	Jesolo Lido	Italy	137	33	650

2006	Killarney	Ireland	136	32	660
2005	Antalya	Turkey	130	31	646
2004	Bled	Slovenia	135	34	620
2003	Copenhagen	Denmark	140	28	564
2002	San Remo	Italy	139	29	705
2001	Linz	Austria	105	33	601
2000	Berlin	Germany	120	23	641
1999	Luxembourg	Luxembourg	127	24	940
1998	Faro/Vilamoura	Portugal	123	21	640
1997	Zandvoort	The Netherlands	115	23	596
1996	La Rochelle	France	101	19	814
1995	Göteborg	Sweden	107	20	620
1994	Portrush	Northern Ireland	75	16	393
1993	Sciaccia	Italy	75	15	500
1992	Antalya	Turkey	(71)	17	300
1991	Herk de Stad	Belgium	(64)	(16)	(332)
1990	Setubal-Troia	Portugal	(51)	(16)	(273)
1989	Anavyssos	Greece	39	16	(220)
1988	Strasbourg-IIIkirch	France	25	16	(80)

<b>AEHT Competitions – medals (by country)</b>			
<b>Country</b>	<b>Gold medals</b>	<b>Silver medals</b>	<b>Bronze medals</b>
Germany	0	1	0
Austria	7	8	9
Belgium	4	1	2
Croatia	1	2	4
Spain	0	1	2
Estonia	2	3	2
Finland	2	5	2
France	4	0	2
Hungary	0	0	1
Italy	0	4	12
Latvia	1	0	1
Lithuania	0	2	0
Luxembourg	1	2	0
Netherlands	1	7	6
Poland	1	0	0
Portugal	1	3	4
Serbia	0	0	3
Slovenia	0	6	1
Sweden	0	2	4
Switzerland	3	1	1
Turkey	0	1	1

AEHT Competitions – number of competitors (by country)										
Country	Decathlon	Culinary art	Restaurant service	Pastry	Vin service	Cocktails	Barista	Tourist destination	Front office	Management
Armenia										
Austria	3	7	7		7	5	3	5	4	2
Belgium		4	5	2				1		
Croatia		2	1	1		1		5	4	
Czech republic		1	1			1	1			
Estonia	1	4	4	2				1	1	
Finland	1	2	2	1		1		3	2	2
France		2	3	1		2	1	1	2	
Germany		1	1						1	1
Hungary								1		
Iceland										
Ireland										
Italy	2	10	2	6	1	7	5	3	8	
Latvia		2	2	2				2		
Lithuania	1	1		1						
Luxembourg	1	1						1	2	1
Macedonia		1						1		
Malte										
Norway	1			1						
Pakistan										
Poland	1							1		
Portugal		4	2	1	1	2	2	1	2	1
Russia								2	2	1
Serbia	1			1					1	
Slovakia										
Slovenia	2	3			1	2	1	3	3	1
Spain				1		1		1		
Sweden	2	2	3	1				2	1	
Switzerland	1		1		1			1	1	2
Netherlands	2	4	3	3	3	4	3	3	5	3
Turkey	2	3	1	2	1	1				
England										
United-states										
PER COMPETITION	21	54	38	26	15	27	16	38	39	14
<b>TOTAL COMPETITORS</b>	<b>288</b>									

Programm of the 26<sup>th</sup> Annual Conference

7:00-10:00	8:00	8:30	9:00	9:30	10:00	10:30	11:00	11:30	12:00	12:30	13:00	14:00	18:45	20:00	21:15 → Fin
Dim 10/11 Savone	Transferts en navette opérés par COSTA des aéroports de Nice, Milan et Turin au port de Savone <b>ARRIVEE → avant 15:30</b>														
Lu 11/11 14:00 : Barcelone	Briefing DEATHLON – Olympia Lounge Briefing ARTS CULINAIRES – Medusa Restaurant	Briefing & Test SERVICE VINS – Canale Grande Bar Briefing & TEST RESTAURANT SERVICE – Medusa Rest.	Briefing PÂTISSERIE – Roero Bar Briefing & TEST COCKTAILS – Selva Disco	Briefing & TEST RECEPTION Dionisio Conf.	Séminaire 1 – Dionisio Conference Briefing MANAGEMENT – Olympia Lounge Concours ARTS CULINAIRES 3 Equipés (T) – Medusa		Région du Bureau – Office		Concours SERVICE VINS 4T – Medusa Restaurant		DINNER		DINER	Briefing des Juges Dionisio	CEREMONIE D'OUVERTURE - Théâtre Osiris (uniforme scolaire/costume requis)
Ma 12/11 8:00 Palma de Majorque	Montage Concours DEATHLON 8T – Canale Grande Montage Concours ARTS CULINAIRES 3T – Medusa Kitchen	Montage Concours SERVICE RESTAURANT – Medusa Restaurant Montage Concours PÂTISSERIE 3T – Roero Bar	Montage Concours COCKTAILS – Selva Disco	RECEPTION – Dionisio Bar	Séminaire 2 – Dionisio Conference Briefing MANAGEMENT – Olympia Lounge Concours ARTS CULINAIRES 3T – Medusa Kitchen		Région du Comité Directeur – Dionisio Conference		Concours DECATHLON 8T – Canale Grande Concours ARTS CULINAIRES 3T – Medusa Kitchen		DINER - AEHT (tenue: Polo du 25 <sup>ème</sup> Anniversaire de l'AEHT offert à bord)		DINER		
Me 13/11 14:00 Ajaccio	Montage Concours ARTS CULINAIRES 3T – Medusa Kitchen	Montage Concours SERVICE RESTAURANT – Medusa Restaurant Montage Concours PÂTISSERIE 3T – Roero Bar	Montage Concours COCKTAILS – Selva Disco	Concours RECEPTION – Dionisio Bar	Séminaire 2 – Dionisio Conference Concours ARTS CULINAIRES 3T – Medusa Kitchen		ASSEMBLEE GENERALE – Osiris Theater		Concours RESTAURANT SERVICE – Medusa Restaurant Concours SERVICE VINS 6T – Medusa Restaurant		DINER		DINER		
Je 14/11 9:00 Marseille	Montage Concours ARTS CULINAIRES 3T – Medusa Kitchen Montage Concours PÂTISSERIE 3T – Roero Bar	Concours BARISTA – Canale Grande Concours RECEPTION – Dionisio Bar	Concours DESTINATION TOURISTIQUE – Giardino Isolabella	Concours MANAGEMENT – Olympia Lounge	Séminaire 2 – Dionisio Conference Concours ARTS CULINAIRES 3T – Medusa Kitchen		Région du Comité Directeur – Dionisio Conference		Concours BARISTA – Canale Grande Concours DESTINATION TOURISTIQUE – Giardino Isolabella		DINER		DINER		
Ve 15/11 9:00 Savone	PETIT DEJ.	PETIT DEJ.	PETIT DEJ.	PETIT DEJ.	D E P A R T - Transferts opérés par COSTA aux aéroports de Nice, Milan, Turin										

Séminaire 2: «Leadership-style»

"Pas d'école sans directeur. Pour chaque organisation, le gestionnaire principal fait partie de la réussite (ou de l'échec). Dans le cas des écoles, il est responsable pour environ 20% (cf. John Hattie). Mais quel style de leadership couronne les écoles de succès, les rend efficaces, performantes, responsables? Et quel style peut être un désastre pour une école? Nous espérons avoir l'avis du capitaine du navire et discuter avec vous sur votre style de leadership".

**Financial Report – academic year 2012/2013**

<b>EXPENDITURE</b>	<b>in Euros</b>
Variations of stock	1,566.62
Administrative requisites	3,359.02
Other administrative costs	1,443.29
Rent	440.00
Maintenance and repairs	0.00
Website	7,155.33
Financial charges	1,237.07
Accounting fees	4,585.05
Administrative fees	3,000.00
Translation fees	2,090.40
Insurance	183.79
Gifts/Brochures/ Plaquettes	6,995.14
Travelling/Registration	52,280.38
Provision costs	20,130.00
Postal and telecommunication costs	2,827.69
Salaries	71,992.72
Employer`s social security contributions	9,580.07
Grants	14,317.52
<b>TOTAL EXPENDITURE</b>	<b>183,054.09</b>

<b>INCOME</b>	<b>in Euros</b>
Membership fees	102,149.26
Subventions/Sponsoring / Grants	70,618.15
Registration	5,542.96
Interest	2,326.76
Loss of the fiscal year	2,416.96
Other	0.00
<b>TOTAL INCOME</b>	<b>183,054.09</b>

<b>LOSS</b>	<b>0.00</b>
-------------	-------------

We extend our warm thanks to the members of the Presidium, especially the outgoing President and Vice-President, Klaus ENENGL and Louis ROBERT, for their personal commitment to the 26<sup>th</sup> Annual Conference and 25<sup>th</sup> anniversary celebration.

We also thank the responsible managers at Costa Cruises for their kind assistance before and during the event.

To learn more about this outstanding event, please refer to the following documents published on the AEHT's website ([www.aeht.eu](http://www.aeht.eu)) :

- Enthusiastic report illustrated with photographs by Jo LAEGNY  
<http://www.aeht.eu/fr/activities/annual-conferences-/26emes-rencontres-annuelles>
- 22<sup>nd</sup> AEHT Newsletter (December 2013)  
<http://www.aeht.eu/fr/newsletter/493-newsletter-of-december-2013>
- Video clip of the event :  
[http://www.youtube.com/watch?feature=player\\_embedded&v=fXtxqb0xEbQ](http://www.youtube.com/watch?feature=player_embedded&v=fXtxqb0xEbQ)

## **2. Organisational guidelines committee (formerly competitions committee)**

Like the years before the Organisational Guidelines Committee had the task to help the organizer of the Annual AEHT Conference prepare the competitions.

As the Presidium was in charge of the celebration of the 25th anniversary of the AEHT, the Vice-President responsible of the main events, Louis ROBERT, took over the complete coordination of the competitions, together with Romana BAUER, Helena CVIKL and Asdis VATNSDAL.

The main challenges were first to find Head-Judges for the different competitions who could help setting up the competition details and second to adapt the rules and guidelines of the competitions to the limits and frame given by the infrastructure and safety regulations of a cruise ship.

Two visits of the boats and its hotel facilities had been offered by Costa Cruises during the 2 years before the cruise to a delegation of the AEHT and Louis, together with Klaus got the opportunity to participate to the identical cruise a week before the annual conference to finish the last registration changes and prepare together with the boat staff, all the needed competition areas.

The choice of Head-Judges amongst experienced teachers of our member schools has been a very good one, considering that each one of them did an excellent job. Their work is not only valid for the 2013 edition of the competition, but can be used as a working basis for the organizers of the coming years.

On the boat, the committee took over the coordination of the competitions and was at the disposal of the judges and competitors to get everything running, despite the complexity of the task and the continuous popping up of unpredictable hitches.

All those involved in the organization of the 2013 AEHT competitions deserve great thanks as they invested many hours of their free time during the past year to prepare everything and were involved during the whole cruise to keep the contest running without significant troubles.

Members of the Organisational Guidelines Committee:

Romana BAUER, Helena CVIKL and Asdis VATNSDAL

#### Head-Judges :

Decathlon :	Markus HALLGREN (S)
Classic Cooking :	Alexandre FERREIRA (P)
Restaurant Service :	Paulo BAPTISTA (P)
Pastry :	Ronald THILL (L)
Wine Serving :	Alexander MAIR (A)
Cocktail :	Thomas GASTEINER (A)
Barista :	Alfio RIVALTA (I)
Tourist Destination :	Asdis VATNSDAL (ISL)
Front Office :	Helena CVIKL (SLO)
Management :	Theo VERKOYEN (B)

### **3. Council of Elders**

At its meeting of March 9, 2013 in Coimbra (PT), the activity of the Council of Elders was officially suspended while waiting for new tasks, in accordance with regulations adopted at its constitution on March 15, 2008 in Kuressaare (EE).

However, it was decided that some members of the Council of Elders continue to render services to the AEHT, especially Jürgen CLAUSEN and Adolf STEINDL to prepare the "management" competition at the annual conference and to continue the work of the group "higher education" (HEG).

These two issues were discussed at the meeting of AEHT Executive Board, on March 1, 2014 in Belgrade (SRB). On this occasion, the General Secretary of the AEHT, Nadine SCHINTGEN, asked Jürgen CLAUSEN and Adolf STEINDL to continue their work for the best of the AEHT.

Jürgen CLAUSEN also acts as a member of the AEHT auditor committee.

Jürgen CLAUSEN and Adolf STEINDL agreed to continue their work until younger successors can take over, such as Theo VERKOYEN from Brugge (BEL) for the field competitions.

Taking into account these remarks, the activity report of Jürgen Clausen and Adolf STEINDL for the period October 2013 to October 2014 is as follows:

- Finalization of the brochure commemorating the 25th anniversary of the AEHT (Roy VAN SASSEN / Jürgen CLAUSEN / Adolf STEINDL)
  - writing articles;
  - interviewing principals, teachers and students;
  - ads / advertisements;
  - future aspects.

All these contributions have been sent to Nadine SCHINTGEN to be inserted in the brochure.

- Preparation and implementation of the "management" contest at the 26<sup>th</sup> Annual Conference and competitions from November 10<sup>th</sup> to 15<sup>th</sup> on the cruise ship Costa Mediterranea (Theo VERKOYEN / Jürgen CLAUSEN / Adolf STEINDL).
- Preparation and implementation of the 5<sup>th</sup> "Higher Education" seminar in Zell / Ziller (AUT) in April 2014 (M. HALLER / Jürgen CLAUSEN / Adolf STEINDL).



A detailed report has been published in the 23<sup>rd</sup> AEHT Newsletter (May 2014, pages 11-14).

- Preparation of the "management" competition taking place at the 27<sup>th</sup> Annual AEHT Conference in Belgrade (SBR) in November 2014:
  - definition of tasks (Theo VERKOYEN);
  - contact with officials at the school in Belgrade, participation in meetings and implementation of the competition (Jürgen CLAUSEN / Adolf STEINDL).

#### **4. AEHT Youth Parliament**

In October 2010 the first AEHT Youth Parliament, took place in Bad Ischl, Austria, and it was a great success.

A second edition was scheduled for October 2011, but had to be postponed to April 8<sup>th</sup> to 14<sup>th</sup>, 2013. On this occasion the Iceland School of Tourism in Kopavogur, Iceland, welcomed a total of 18 delegates from AEHT member schools from 9 countries, namely from Austria, the Czech Republic, Estonia, Finland, Ireland, Italy, Portugal, Russia and Iceland.

The third AEHT Youth Parliament was organised by the Anton Štifanić Poreč Secondary School of Tourism and Catering on April 22-27 this year with a total of 37 delegates from AEHT member schools in 9 countries, namely Austria, Croatia, Finland, Italy, Latvia, Portugal, Slovenia, Russia and the Czech Republic, to discuss the topic: ICT and the future of tourism. The students were accompanied by 10 visiting teachers and directors.

On Wednesday April 23<sup>rd</sup> the Istrian Assembly Hall in Poreč hosted the opening ceremony of this year's Youth Parliament, where the participants were welcomed by the representatives of Istria County and the City of Poreč as well as the host school principal, Ms Vesna Baranašić. The first session of the AEHT Youth Parliament took place in the City Hall in the course of the afternoon.

The session was opened by a lecture on tourism in Istria titled "Istria Green Mediterranean" given by Daniela Fanjkutić from the Istria Tourist Board. After this introductory lecture, the participants introduced themselves and the institutions they come from. This was followed by Presidium elections. Michal Holeček was elected Chairman and Maritta Thaler and Emilia Ray Deputy Chairs.

In the late afternoon the participants went on a sightseeing tour of the historic centre of Poreč and the Episcopal Complex of the Basilica Euphrasiana. The evening was reserved for dinner at the host school and the entertainment programme provided by Poreč Youth Associations.

The second and the third sessions of the AEHT Youth Parliament were held on Thursday April 24<sup>th</sup>. The keynote speaker of the morning session was Dean Krizmanić, Project Manager from Laguna Poreč Hotels, Resorts and Camping. The topic of the lecture was 'Contemporary Marketing Tools in Tourism'. This opened the informal debate in randomly chosen groups of delegates with the aim of stating the key points drawn from the lecture, and their personal experience and knowledge of marketing tools in tourism. The most important conclusions were presented by the team leaders during the formal debate.

The keynote speaker of the afternoon session was Siniša Miljević, Managing Director from the Istrian Touris Development Agency, who introduced the participants to the 'Internet Promotion of Tourist Destinations' using Istria as an example. During the informal and formal debates the delegates discussed and proposed new ways of Internet promotion. The study visit to the newly renovated Parentium hotel was organized in the evening and was followed by an excursion to the Observatory in Višnjan.

The “Dr. Mijo Mirković” Faculty of Economics and Tourism in Pula hosted the fourth session of the AEHT Youth Parliament. The presentation ‘Contemporary Hotel Information Systems’ was given by the keynote speaker Dr Darko Etinger, teaching assistant at the same faculty. Although the topic was quite demanding, the speaker managed to familiarize the delegates with the Information Systems using many examples of their implementation in the tourism industry.

The last session was followed by a sightseeing tour of Pula guided by the students of the Pula Secondary School for Tourism, Catering and Trade; the same school hosted the lunch.

The afternoon was reserved for a sightseeing trip to Pazin, the heart of Istrian region where the group had an opportunity to see the famous Pit of Pazin and hear the story of how it possibly inspired Jules Verne to write one of his science-fiction novels - 'Mathias Sandorf'.

The participants had a chance to socialize during a boat excursion on Saturday April 26<sup>th</sup> which was a great opportunity for them to get to know some of the region's most beautiful sights: the town of Vrsar, Lim bay and the picturesque town of Rovinj. The Saturday excursion ended just in time to dress up for the closing ceremony, which was held in Hotel Pical.

The closing remarks were followed by the Presidium’s presentation of the key points which had arisen during the four sessions of the 3rd AEHT Youth Parliament. The ceremony was followed by the official presentation of the participation certificates, handed to the participants by Ms Vesna Baranašić, director of the host school, then by a group photo and a remarkable gala dinner.

This week will be unforgettable for the participants, thanks to the various fascinating events, the new friendships and the very many novel experiences. Through the presentations and debates, the participants not only reviewed and evaluated current tools in tourism, but also the exchange of ideas, the mutual stimulation through the discussions both formal and informal, and the quality of presentations, gave fresh directions to the students for their future jobs and professional development.

**Conclusion : The most important key points that will be incorporated into the final declaration, being prepared by the Presidium, are as follows :**

#### 2<sup>nd</sup> session – CONTEMPORARY MARKETING TOOLS IN TOURISM

- Internet represents the most effective way to address the consumers;
- In the past travel agencies were used for making reservations, but nowadays more than 90% of reservations are made through the internet;
- the comments posted on such websites are much more reliable than the ones posted on official hotel sites;
- modern technologies such as ‘Google ads’ help the management to see what people are really interested in;
- customers want to communicate through social networks - we have to pay close attention to what is happening there;
- most important tools:
  - banners - they should look trustworthy and be placed on the right pages as internet users are afraid of viruses;
  - newsletters - people have to subscribe to receive them -> they are interested in the actual offer;
  - official home page - the main focus of web sites should be:
    - simplicity
    - fresh’ look

- Easy to use and to understand
- Information immediately accessible
- a good selection of pictures ('one picture tells more than a thousand words', the picture should not be improved by Photoshop as this leads to disappointment of customer's expectations);

- there is a need to be aware of what we post on the Internet because it is not removable

### 3rd session - TOURIST DESTINATION / ONLINE PROMOTION

- the number of hot-spots should be increased, and in addition it is necessary to make sure they really work;

- the hot-spots provide free internet access but also provide information and locations of users' movements;

- hotels should make sure that the promotion take place during the whole year - there is a need for a campaign for each season and for certain target groups all the promotional websites should to be in multiple languages;

- QR codes, these might be a future feature of tourism; a QR code could be placed on each tourist attraction (with the support of the hot-spot internet and smart-phone application), thus providing a source of information without a tourist guide.

### 4<sup>th</sup> session – CONTEMPORARY HOTEL INFORMATION SYSTEMS

- modern technology systems should empower and connect all the departments in a hotel;

- years ago all the documents were paper based; this was disorganized and required a lot of space and employees;

- at present the modern technological systems allow hotels to save, store, analyse and quickly find all desired information;

- to achieve the effectiveness of the technology each employee has to be capable of controlling and using the system;

- uses of information systems:

- top management / owners - help to make long term decisions and set the appropriate strategy

- operational management - provides information for operational decisions - e.g. how many guests are accommodated (how many workers do we need for each shift)

- 'coalface' workers - e.g. receptionists need to know how many rooms are in use;

- the technology collects feedback about consumers' movements (electronic key cards).

## **5. Seminars and workshops registered in the official AEHT calendar**

### HEG Seminar (CEC level 5 and higher) on "Hotel and tourism management in alpine destinations"

Tyrolean hospitality, efficient vocational training, mountains, glaciers, etc., these are the intensive and long-lasting impressions that the 21 participants (teachers and school directors) from 17 schools in 11 countries (higher education group) take with them from the 5<sup>th</sup> HEG seminar and workshop held from April 3<sup>rd</sup> – 6<sup>th</sup> 2014 in the Zillertal



*Left photo, the group at the official opening of the seminar: (from left to right) Bruno (AT), Anda (LV), Nadine (LU), Claude (M), Ineze (LV), Anita (LV), Werner (DE), Tiina (FIN), Valentina (RUS), Edgars (LV), Robert (IRL), Peter (AT), Janez (SLO), Jürgen (DE), Els (NL), Josef (AT), Rui (PT), Jutta, (DE), Paulo (PT), Nora (IRL) and Adolf (AT)*

After dealing in former workshops with the basics of HEG work, with KPIs in European hospitality, the management game as a possible pedagogical method and ecology in tourism – always combined with an inside view of tourism of the country/regions visited, the seminar topic this time was tourism in Alpine regions of Austria, demonstrated by the case of the tourist region of the valley of the river Ziller (= 'Zillertal') that accounts for 6 million overnight stays (with the Tyrolean tourist enterprises 'producing' 45 million per year!).

In the evening of the arrival day (Thursday April 3<sup>rd</sup>, 2014) 20 participants met for an informal common dinner, where we got to know one another a little better, and where we received detailed administrative information for the days to come from Bruno HALLER, the chief organizer of the workshop; Adolf STEINDL (AEHT Council of Elders), who has coordinated the HEG work for the last 5 years, explained the work of HEG and its objectives and gave a few suggestions on the social and working principles of our workshops.

Friday morning, after a short walk from the very conveniently located and cosy hotel Braeuwirt, we began our seminar work by listening to a series of students' presentations on 5 topics – followed by questions and discussion:

1. facts about Austria and her tourist sector;
2. the province of Tyrol – compared to the neighboring Alpine tourist regions of Graubünden /Grison CH, South Tirol / Alto Adige I, Bavaria / D and Salzburger Land / A;
3. skiing areas in Austria;
4. industry around skiing: production of skis, cable cars, snow cannons etc.;
5. the last presentation covered the Zillertal itself: touristic offer, management organization, importance in Tyrolean/Austrian tourism.

The first guest speaker from the industry was Katleene JOHNE, Tirol Werbung (advertising dept. of the marketing organization of the province of Tirol), who presented interesting facts and figures about Tirol's touristic offer and an inside knowledge on their efficient up-to-date marketing efforts – to retain the figure of 10 million guests visiting Tirol every year.

We were served a top business lunch in the school's Zellerhof boarding house, which does not look like a students' home, but rather like a normal hotel in Tyrolean style (and in fact, during the school holidays it houses regular winter and summer guests – a good solution when it comes to offsetting the costs... .

The afternoon was reserved for contributions by the seminar participants and exchanges of information about school projects and other topics of common interest: a fund-raising event in the school of Bled, winter tourism in the Russian Far East (Vladivostok area – presented by Valentina, who had flown for 14 hours to get to Zell!), gourmet tours and winter vacation possibilities in Latvia, a Finnish IT project for better orientation of locals and foreign visitors, efforts of the Maltese member school regarding vocational training, the Dutch colleague briefed us on touristic projects at the schools in The Hague and other contributions.

Adolf STEINDL gave a survey on the Austrian Education system, the work of the HEG group and the latest Hospitality Management Competition which took place during the Jubilee AEHT Annual Conference in November 2013.

A short guided tour through the host school rounded off the first day of work in school. An excellent four-course dinner proved the high quality of training in the practical subjects (culinary arts and restaurant service) of the 'Zillertaler Tourismusschulen'.

Saturday April 5th started with a short train ride to the innermost part of the Zillertal, the town of Mayrhofen. In the modern multi-purpose conference and event hall, Andreas LACKNER, CEO of Mayrhofen Tourist Board: 1,5 million overnight stays (4000 permanent residents) provided us with very valuable information about modern marketing of a tourism-intensive destination: around 90 staff members, employed in various subcompanies of the Tourist Board, work with a budget of 6 ½ million Euros a year to steadily update the touristic offer and induce people from all over Europe to come and enjoy this destination. When we were there, they were just on the brink of opening an event named „Altitude Comedy Festival“ with the best British comedians attracting more than 6000 (additional) guests over the weekend.

And then another highlight hardly to be topped: a short bus transfer and spectacular ride on cable cars took us to an altitude of 3250 meters above sea level, where we enjoyed the scenery with a breath-taking view at times (the weather could have been a little nicer...), enjoyed a Tyrolean lunch at the restaurant there, got some information about managing the transport and hospitality tasks in enterprises high up in the mountain.

A particular adventure was the next item in the seminar programme: a tour through the eternal ice. The 'Ice Palace', a truly modern and attractive offer for tourists, has really to be experienced personally: low temperature, ice crystals, frozen waterfalls, climbing on ladders to the next level, admiring an underground chapel etc.

In the evening Bruno gave a last example of the fact that he also possesses considerable practical skills: driving us in the school's minibus to a restaurant high up on a slope, where we concluded the workshop with a typical Austrian farewell dinner: clear soup with 3 different soup ingredients: noodles, dumplings based on semolina and breadcrumb dough, Wiener Schnitzel with potato salad and a potpourri dessert plate.

Having spent some wonderful days in Tyrol/Austria, both professionally fruitful and personally enriching, the participants intend to go to Riga/Latvia next year from April 16th to 19th 2015 to the 6th HEG seminar focussing on culture and city tourism – with Riga being the Cultural Capital of Europe in 2014. And one final aspect: Edgars CERKOVSKIS from the AEHT member school in Riga agreed to follow Adolf in helping to organize the HEG seminars during the years to come. Edgars CERKOVSKIS, Head of Food production department of the Riga member school, will take care of the organization of this forthcoming seminar.

Our colleagues in similar subject areas who were unable to be present at the seminar can consult and download all the relevant documents from the website [www.aeht.eu/enseignement sup%C3%A9rieur](http://www.aeht.eu/enseignement-sup%C3%A9rieur).

## 6. Other seminars and interventions by Presidium members

### AEHT seminar on leadership styles

On the occasion of the 26<sup>th</sup> Annual Conference, an AEHT management seminar on 'leadership styles' was run by AEHT Vice-President Herman SIEBENS on November 13<sup>th</sup> 2013 on the cruise ship "Costas Mediterranea". The seminar was a success and Mr SIEBENS is satisfied to see that the attendance at AEHT management seminars is constantly increasing.

The topic of the next AEHT management seminar scheduled for the 27<sup>th</sup> Annual Conference in Belgrade (SBR) will be "Stress prevention at the working place".

### Workshop on networking

Given the poor response rate to the survey 'what you do at national level to improve cooperation among your network of member schools' that had been carried out among National Representatives, a working group session was run by AEHT Vice-President Herman SIEBENS on the occasion of Executive Board meeting in March 2014 in Belgrade to understand networking practices between AEHT member schools.

The working group examined the validity of the following postures:

1. Because of their specific identity ( culture ) schools differ too much to really learn from each other .
2. Copying a best practise from another school will not bring any profit , because people already know the practice .
3. The hotel and tourism schools in my country do not have any problem or issue in common to fight for .
4. As companies schools are each other's competitor and so real and honest cooperation is an illusion .
5. In my school a majority of the colleagues are not willing to cooperate with other hotel and tourism schools .
6. In my school teachers are not interested in international stuff .

### Conclusions:

1. differences between private and official/state schools
2. language skills causes problems
3. learning from best practises is evaluated being very positive
4. distance as a problem (travel expenses): non-physical cooperation?
5. change as a threat; unwillingness to change

### How to go on with this subject?

When we interview the schools about their external networking, they almost only speak about the external networking of their own school. This is about the international networking of their own schools.

- There's almost no networking between the schools of the same AEHT member country. This means that national networking within the AEHT network is not existing (except for some countries: Portugal, Flanders in Belgium, Croatia).

- The last one, however, is of great importance to AEHT Europe and, so, has to be improved in the future. National representatives have a crucial role in this. This was and will be the core issue of the meeting of Belgrade and future meetings of the representatives.

### **Seminar “ UNESCO World Heritage - Challenges for the hospitality sector of Coimbra”**

The day after their meeting of July 8<sup>th</sup> – 9<sup>th</sup> 2014 in Coimbra (PT), the members of the AEHT Presidium (except Klaus ENENGL and Neeme RAND) took part in the seminar “ UNESCO World Heritage - Challenges for the hospitality sector of Coimbra” organized by the Faculty of Law of the University of Coimbra.

AEHT General Secretary, Nadine SCHINTGEN, and AEHT Vice President, Herman SIEBENS were among the many invited speakers of the seminar.

Programme of the seminar:

- 9:30           Opening session of the organizing entities
- 10:00           Group 1
  - Ana ALCOFORADO - National Museum Machado de Castro
  - Clara ALMEIDA SANTOS - Regents of the University of Coimbra
  - Luís VEIGA - Association of Portugal Hotels
  - Nadine SCHINTGEN - European Association of Hotel and Tourism Schools (AEHT)
- 11:30           Coffee break
- 12:00           Group 2
  - Sergio GUERRERO - Director of Strategic Control Dpt of TP
  - Javier MELGOSA - University of Salamanca
  - Herman SIEBENS - Wemmel - Hotel, Bakkerij, Tourism & Sport
- 1:00 p.m.      Debate
- 1:30 p.m.      Closing
- 1:45 p.m.      Picnic in the Botanical Garden of the University of Coimbra (\*)
  - Intervention by Paul TRINCÃO - Director of the Botanical Garden
- 3:00 p.m.      Guided tour of the University and the city of Coimbra

## **7. Competitions and other events**

### **International Competition of Young Bartender – 2013 Eurocup**

For the 21<sup>st</sup> consecutive year the Eurocup International Young Bartender Competition has been organized by the Hotel Academy Prešov in the charming Slovak town of Prešov from October 22<sup>nd</sup> – 23<sup>rd</sup>, 2013.

The 2013 Eurocup welcomed a total of 37 competitors from 11 AEHT member schools in 7 countries (Czech Republic, Finland, Lithuania, Hungary, Poland, Slovenia and Ukraine) and 26 competitors from Slovak schools not affiliated with the AEHT.

The organisation of the competition had been carefully prepared in every detail, and the various parts of the event were a success. The tests making up the competition ran impeccably well and bore witness to the high level of skills mastered by the contestants. The equipment, the

ingredients, the time allocation, the decoration of the glasses – all these aspects were governed by strict rules and were evaluated by a highly qualified judging panel.

In the classic category for individuals, the best competitors won a total of 13 gold medals, 27 silver medals and 38 bronze medals. 6 gold medals, 13 silver medals and 20 bronze medals were given to the best teams in the teams' category.

Special prizes were also distributed to the winners of the written test, the winners of the fancy cocktail – medium drink and the winners of the best soft drink. Another special prize was sponsored by the Slovak bartenders' association and "Miss Eurocup 2013" received a special prize as well.

The complete success of the 2013 Eurocup in Prešov was due to the complete commitment of the entire school – of its director, its teachers and all its students. All of them spoke with one voice and all of them worked with dedication until late at night, always attentive to the needs of their guests! If you want to get to know this event as well as the incomparable hospitality of the citizens of this pleasant town, then come this year in October to Prešov and participate in the 2014 Eurocup!

### **9<sup>th</sup> G&T Bartending competition**

The 9<sup>th</sup> Bartending competition for the G&T Cup took place at the Vocational College for Catering and Tourism on April 1<sup>st</sup> – 3<sup>rd</sup> 2014 in Bled.

The competition was once again attended by some twenty young bartenders from six European countries: Slovenia (12), Croatia (4), Czech Republic (2), Slovakia (2), Austria (2) and Portugal (2).

Like every year, the competition was held under the aegis of the AEHT (European Association of Hotel and Tourism Schools), which gave a special touch to this sort of competition.

The students of the final year of the Vocational College for Catering and Tourism Bled organized the competition under the supervision of Mr. Peter MIHELČIČ and Mr. Joze ZALAR. They took care of the competition part as well as of the preparation and serving of food and drinks.

This year the competition was a bit different from those in the past, as teams were made up of one barman and a cook, who had to compete at the same time on the stage in a pair. Bartenders had to prepare a cocktail, which had to complement finger food made by their partner cook. They had also to undergo a written test checking the theoretical knowledge of competitors. The main part of the event consisted of mixing before-dinner cocktails and preparing finger food on the stage.

Participants had to work in pairs. Bartenders had to prepare a before-dinner cocktail, using Finlandia vodka and VIPI juices, both sponsors of the competition. Our sponsor, G3 SPIRITS, also provided Xenia liqueur vodka. Cooks had to prepare 8 portions of finger food (4 of them had to be vegetarian), that had to match the prepared cocktail in its taste, colour, smell... the more a cocktail matched the finger food, the higher the score obtained. The competitors were monitored and evaluated by the established members of The Slovenian Bartending Association and from the best Slovenian Chefs.

The preparations of the cook and the barman were scored separately, as well as their work on the stage; however for the test common points were assigned. Patrik VARGA and Diana HVIZDAKOVA (SK-01; Prešov) were awarded the first prize, Kateřina VLČKOVÁ and Daniel CALTA (CZ-04; Podebrady) came second and the third place was taken by Aleš PADOVNIK and Lea GAŠPERŠIČ (SLO-01; Bled).

The organizers knew from the beginning that a lot of talented competitors would attend, and thus decided to award in addition a special prize for the best technical work in bartending, that was won by Tina BENČIČ (CR-10; Pula) and for the best technical work in cookery won by Andrej



KAMIN (SLO-09; Ljubljana). In addition to that, a prize for the best cocktail was also awarded to Patrik VARGA (SK-01; Prešov) and for the best finger food to Diana HVIZDAKOVA (CZ-04; Podebrady).

The head of the competition was a student, Miss Anja PECMAN. Mr Tim PERIĆ was responsible for the catering and Mr Martin DOLJAK took care of the selection and food preparation.

The main aim of the project was to provide an opportunity for young bartenders to show their skills in mixing drinks, and for young cooks their competences in preparing finger food, while meeting new people at the same time, expanding their circle of acquaintances and enjoying the beauties of Slovenia.

The main sponsors of the event were G3 SPIRITS, Brewery Union and VIPI fruit juices, but many others also contributed to the competition. We take this opportunity to thank all those who contributed to the organization and success of this event.

### **Festival "Flavours and Cinema – Algarve' 14"**

The Hospitality and Tourism School of the Algarve hosted the 11<sup>th</sup> edition of its internationally renowned festival with the theme "Flavours & Cinema – Algarve' 14" from April 2<sup>nd</sup> – 4<sup>th</sup> 2014.

Bringing together the world of the cinema with the world of gastronomy enabled us to create an event that was much appreciated by the teachers, the students, the schools and the participants as well as by the visitors.

Besides the experiences exchanged and the good-natured competition organized amongst the 40 participants, who were divided into 10 teams, this event required various inputs from all students of the host school, involving the entire school community and providing several opportunities for practical evaluation. It was also an opportunity for social and cultural interaction between the participants.

### **16<sup>th</sup> edition of the Bartolomeo Scappi International Competition**

The 16<sup>th</sup> "Bartolomeo Scappi" International Wine and Gastronomy Competition was held from April 15<sup>th</sup> to April 18<sup>th</sup> 2013 in Castel San Pietro Terme (I), organised by the IIS 'Bartolomeo Scappi' in collaboration with 'Cuochi Associati Professionisti Italiani – Italian Associated Professional Chefs', an Italian association of professional chefs.

The contest, which is part of the 'Very Slow Italia' event and was subsidized by the AEHT, enabled students to compete together and to familiarise themselves with the local natural produce, through competitions (culinary arts, pastry, bar and wine) and organised visits which took place as part of the event.

The contest attracted 75 participants from 21 member schools located in 7 countries, of which 12 were from Italy and 9 from abroad.

### **2<sup>nd</sup> Fish & Cooking Aveiro Festival**

Since the Aveiro region has an abundance of fish, the main objective of the competition is to showcase this natural resource by preparing a menu in which fish is the main ingredient and in which fish from the Aveiro region is presented as an excellent product presented to advantage by the contestants. The culinary arts and food service competition was judged by a judging panel that had been specially assembled for the occasion.

For this event, the Aveiro Vocational Tourism School welcomed 14 participants and their delegations from the following Portuguese schools (from April 9<sup>th</sup> – 12<sup>th</sup> 2014):

<b>2<sup>nd</sup> Fish &amp; Cooking Aveiro Festival – participating schools</b>
Instituto Politécnico da Guarda (PT)
Escola Profissional Praia da Vitória (PT)
Escola de Hotelaria e Turismo de Coimbra (PT)
Escola de Hotelaria e Turismo de Vila Real de Santo António (PT)
Escola Superior de Turismo de Seia (PT)
Escola Profissional de Hotelaria de Fátima (PT)
Escola de Hotelaria e Turismo do Oeste (PT)

Since no foreign schools had registered (the required minimum is four), the criteria for granting a subvention were not met, so that the organisers were not entitled to claim the financial support initially set aside for the organisation of this event.

### **10 FEST ACORES 2014 – 10 days, 10 chefs**

In 2012 the School organized the first festival named “10 Fest Azores 2012 – 10 days, 10 chefs”, on the island of São Miguel (PT) for celebrating the 10<sup>th</sup> anniversary of the school. The festival was a huge success, and the 2<sup>nd</sup> edition confirmed the event as one of the best in Portugal. The 10 days event had a wonderful atmosphere and was a great opportunity for students and teachers to discover the true spirit of the Azores.

The 10 Fest Azores is the biggest gastronomic festival in the Azores, and one of the most important in Portugal. It aims to give a contemporary approach to the Azorean gastronomy, highlighting the local products, such as fish, meat, dairy products, fruits and vegetables. 10 chefs prepare 10 different dinners during 10 days. Each chef works with the school team to prepare and serve a meal for about 80 guests.

During the festival, the Azorean School of Tourism and Hospitality offered students and teachers of culinary, restaurant and bar a unique working experience. Both had the opportunity to collaborate with and learn from Chefs, Wine Producers and Sommeliers from Portugal, USA, Canada, Spain, France, Denmark and UK.

Unfortunately, no foreign schools took part in the 2014 edition of the festival. The criteria for receiving the subsidy reserved by AEHT for organizing such events were therefore not met.

## 8. 2013 Christmas in Europe

The 22<sup>nd</sup> edition of Christmas in Europe, the feast of culinary and cultural traditions European, was held from December 9<sup>th</sup> to 13<sup>th</sup> 2013 in Marseille, Provence. The European Capital of Culture in 2013 hosted 16 delegations of hotel and tourism schools in 13 countries.



16 delegations from hotel and tourism schools from 13 European countries come to celebrate Christmas in Europe in Marseilles.

Christmas in Europe is a Europe wide practical training exercise based on the theme of Christmas festivities. The event takes place in a different country every year, under the aegis of the AEHT.

And so it was that the Marseilles hotel school played host, from December 9<sup>th</sup> to December 13<sup>th</sup> 2013, to 16 AEHT member schools from 13 European countries (Austria, Croatia, Denmark, Spain, France, Italy, Latvia, Luxembourg, Portugal, Slovakia, Slovenia, Sweden and the Czech Republic) for the 22<sup>nd</sup> version of this event: it is a dream of an opportunity for the schools to present the culinary, cultural and gastronomic traditions of their region.

For the last three years the event has benefitted from the vital financial support of the EU's 'Youth in Action' programme.

The inauguration (of the exhibition and of the European buffet) took place in the presence of Patrick THEVENIN and Gérard VITALIS, both of them deputy mayors of Marseilles' 6<sup>th</sup> and 8<sup>th</sup> districts, as well as the school principal Agnès VAFFIER, Christiane KELLER, founder of Christmas in Europe and AEHT General Secretary Nadine SCHINTGEN.

On the afternoon of Tuesday December 10<sup>th</sup> around 100 people dressed in traditional costumes or disguised as characters of the period of Christmas paraded through the streets of the Le Panier and Old Port districts and were received at the Marseilles City Hall by the deputy mayor Jacques ROCCA SERRA, who thanked the gathering for contributing to the construction of a united Europe, and in particular the construction of a united Europe for young people.

Under the banner 'Marseille Provence 2013', the event hosted the wider public in the premises of the host school from December 10<sup>th</sup> – 12<sup>th</sup>, for an exhibition of the arts and traditions of

Christmas from the various countries represented. Whilst similarities exist between the customs of a same region, there is often a great difference between the south and the north as well as between the west and the east. Whether it was at the exhibition stands set up in the school's foyer, at the show in the school hall or at the European buffet in the host school's gastronomic restaurant, jointly organised by all the schools present, the visitors could see for themselves the great variety of the cultural and culinary traditions of Europe. And throughout, the visitors were kept amused by the members of the delegation from the Ermesinde Mersch School, who played the clown as 'silly waiters' or as 'Kleeschen & Housecker' and easily kept the attention of the spectators!

As for the culinary traditions of Christmas – unfortunately we cannot describe all of them here - Luka KLEMENČIČ from the Maribor School of the Catering and Tourism Professions believes that a traditional dinner from his region should consist of duck roulades with a sauce made of Jurka grapes – the pinot noir of the East – or of cottage cheese rolls topped with tarragon sauce. Then you should move on to the chicken stuffed with buckwheat (Polnjen piscanec z ajdovo) or the oven-baked knuckle of pork (Svinjska krača iz krušne peči) with roast potatoes. 'It is also one of our traditions to make various hand-made articles for Christmas, such as our Christmas cards and the straw stars, dried oranges, coloured nuts and lace figurines which we hang on our Christmas tree. Moreover our 'Idrija lace' is very famous – in 2000 it was granted worldwide recognition and protected designation of origin. It dates from 1696 (and even earlier) and is produced using lace bobbins, and in days gone by it used to earn extra income for the families of miners.

In the Viking era the Danish Christmas, the 'Jul', celebrated the return of light. 'Nowadays' explains Asta Linda RICE from the Valby School, 'the typical Christmas dinner usually begins with gravelax, a starter made from raw salmon filet which is marinated and kept refrigerated and served preferably on bread with a mustard and dill sauce. The main dish is usually a goose or duck stuffed with apples (and/or plums) or pork roasted in the oven until the rind detaches itself and becomes hard. The dish is served with caramelised potatoes and with cabbage topped with a brown sauce.'

On the days preceding the 'big day' dozens of special Christmas biscuits, such as the 'Brunkager' or the 'Pebernødder' are made at home. The Danes love rice and almond pudding as well as their 'Æbleskiver' doughnuts, literally 'apple rings'. For these doughnuts, the dough is cooked in a hollow frying pan rather like a snail dish to obtain spherical shapes which are even more delicious if they are filled with apple purée. And of course there is no shortage of the famous 'Glühwein' at the feast.

According to the young students from the Sant Ignasi High School for Hospitality and Tourism in Barcelona, for Christmas you really have to make the Catalan stew called 'Escudella (i carn d'olla)' which is already mentioned in 14th century documents. It is served in two parts: the bouillon is served as a starter with pasta or rice, and the meat with the vegetables is the main course. If the dish is served as stew it is called 'escudella barrejada'. For dessert there is usually 'turrón', the nougat of the Iberian Peninsula, for which there are many different recipes. It is a confection containing honey, sugar, egg-white and whole or ground almonds. The Spaniards are also very partial to 'polvorones', a paste made of grilled almonds flavoured with cinnamon and lemon which is quite lumpy and has to be well kneaded or crushed before it is eaten to prevent it from breaking up.

The 'Caga Tió', also called 'Tió de Nadal' (Christmas log in Catalan) is a fire log which the children decorate, 'feed' and cover with a red sheet for the night from December 8th onwards. On Christmas day it is beaten with sticks while songs are sung, to make it 'cough up' presents, but it brings only small presents, the large ones being brought only on January 6th by the Three Wise Men.

In Portugal, in the Coimbra region among others, they serve a starter of quails with chestnuts in a Kadaïf nest, a main dish of browned cod filets on a bed of turnip leaves and chick-pea purée, followed by flaky pastry cakes with eggs and rice pudding. Between Christmas and Epiphany many families also serve 'bolo-rei', the Twelfth Night Cake, a kind of brioche with candied fruits decorated with raisins. Tradition dictates that whoever finds the bean has to pay for next year's cake. This tradition also exists in Spain with 'Roscón de Reyes', except that the cake contains both a bean and the figurine of a king. Whoever finds the bean earns the same fate as in Portugal, and whoever finds the figurine of the king gets to wear the king's crown.

Since Luxemburgish gastronomy is heavily influenced by the gastronomy of its neighbouring countries and by that of its immigrant population, it was necessary to avoid presenting dishes which were already on show on other stands; Therefore the Alexis Heck Hotel School (LTHAH) chose instead to offer a taste of the famous 'Bammkuch' (tree cake) as well as an excellent regional ham served with a sparkling wine from Luxembourg. For the European buffet the three students from the LTHAH, Mathieu Meys, Sven Ugen and Florian Steg, under the watchful eye of their teacher Jean-Marc Dijou, had also planned to prepare a 'Kuddelfleck'. This dish which contains a cow's stomach was long considered to be a poor man's dish. In fact it is one of the oldest specialities of this country, and there are numerous different recipes. Generally speaking 'Kuddelfleck' contains, in addition to the tripe itself, peppers, onions, fat bacon, butter, water, flour, tomatoes, salt, a little stock and grated cheese.

In Slovakia the typical Christmas menu consists of a kind of communion bread soaked in honey (Oblátky smedom/ceswakom), a pastry with poppy seeds (Opekances makom), cabbage soup with mushrooms and sausage (Kapustnica) as well as fried carp served with potato salad (Vyprážený kapor so zemiakovým šalátom). During the meal they drink hot Hriato wine or hot Medovina (mead – a fermented drink made of water and honey) made tastier by the addition of pieces of ginger and apple.

A special workshop was organised by Bernard VERGIER from the host school, on the subject of the dishes which are vital for Christmas in Provence. Aware that the 'French gastronomic meal' was declared a UNESCO world intangible heritage on November 16th 2010, the participants were eager to know more about the culinary traditions of southern France.

Christmas dinner always starts with an aperitif served with olives of every kind, with raw vegetables and little pieces of toast with the flavours of the south, spread with anchovy paste, aubergine caviar, tapenade and/or aioli. The Provençaux are also very fond of stuffed purple artichokes. On the Mediterranean coast there are many fish recipes, often handed down by fishermen, which are Bouillabaisse, Bourride, Brandade of dried cod (a speciality of Nîmes) etc.

The Christmas menu also contains some specialities from the Camargue and from the Rhône sailors, much appreciated by the 'gardians' or cow-herds: these include the 'daube' or 'gardiane' of bull's meat, a kind of stew, as well as the St Gilloise 'brouffade', a stack of bull steaks, onions, capers and anchovies covered with white wine and simmered on a low heat for a long time. Vegetables from this sunny land are also essential and are used in making many dishes such as ratatouille and tian (gratin).

The Christmas Eve meal, the 'big supper', is served on a table covered with three white table cloths, symbolising the Trinity, on which are laid thirteen loaves of bread, the twelve small ones representing the apostles and the largest one representing Christ. In some families one place at table, the poor man's place, is kept vacant in case some unfortunate should turn up. It is customary to present on the table the 13 Provençal desserts known as 'calenos', especially fresh or dried fruit, nougat, biscuits (e.g. oreillette biscuits), fougasse with orange water, and 'pompe à huile' ('oil pump', a kind of brioche), all of which will be savoured upon return from Midnight Mass and will remain on the table until December 27th. The 13 desserts vary from place to place and from family to family. Of course the desserts are washed down with glühwein or with

sweet Muscat wine. They do not clear the table when they go to bed because during the night the souls of the ancestors will come and meet around the table. And to prevent evil spirits from climbing onto the table, you lift up the four corners of the table cloth.

The hundred or so European participants shared all these fine traditions over a week with their colleagues from the Marseilles Hotel School and from the neighbouring schools, as well as with the local population; then it was time to say goodbye at the sensational closing gala 'à la Marseillaise'.

The whole AEHT community is already looking forward to the opportunity of spreading the traditions surrounding Christmas right across Europe. The school delegation from Prešov (SK) will organise the next edition of Christmas in Europe in 2014 where the AEHT General Secretary, Nadine SCHINTGEN, will also be present.

A detailed report on the Christmas in Europe event with illustrating photographs by Nadine SCHINTGEN is included in the 22<sup>nd</sup> edition of the AEHT Newsletter at: [www.aeht.eu](http://www.aeht.eu)

<b>Christmas in Europe – participation</b>				
<b>Year</b>	<b>Town</b>	<b>Participants</b>	<b>Nationalities</b>	<b>Schools</b>
2013	Marseille	99 *	13	16
2012	Budapest	100	14	19
2011	Zagreb	96 ***	15	20
2010	Ponta Delgada	76	11	16
2009	Poznan	115	18	25
2008	Chinon Castle	90 **	13	17*
2007	Semmering	69	12	15*
2006	Orebrö	81	13	16
2005	Fundaõ	7	11	15
2004	Bad Ischl	86	16	18
2003	Senigallia	135	16	22
2002	Kuresaare	70	12	14
2001	Poznan	150	19	20
2000	Rhodes	300	17	18
1999	Bonneville	72	10	12
1998	Podebrady	70	12	13
1997	Espoo	92	14	15
1996	Budapest	90	11	13
1995	Barcelona	70	10	13
1994	Copenhagen	88	13	19
1993	Kaysersberg	110	10	11

\* except organising school / \*\* number to be confirmed by organising school / \*\*\* except Croatian schools who came to help the organisers of the event

## 9. Observation periods for teachers

In early 2012 an agreement was successfully negotiated with the STARWOOD Group, which includes the following hotel chains, and has very few franchised hotels: Le Méridien, Four Points, Westin, Luxury Collection, Bliss, aLoft, Sheraton, Element, W Hotels and St Regis.

In 2013 this collaborative scheme entered its second phase and the same placements as those in 2012 were offered to teachers from AEHT member schools. Six teachers have obtained a work placement for an observation period in 2013.

Since the beginning of 2014, the AEHT has received 4 requests for placements which exceeds the quota for this period compared to previous years.

Name	School & AEHT Code	Destination & Hotel	Department
<b>2011 – 2012</b>			
Renato Caria	ISLA Lisboa P 10	W Istanbul	Income management
Federica Mostardi	Montcatini Termini – Pistoia I 69	W Dublin	
Eva Maria Gleich	HLT Bad Leonfelden A 04	W Dublin 20-31/08/2012	Housekeeping
Eva Maria Breitenfellner	HLT Bad Leonfelden A 04	W Dublin 20-31/08/2012	Housekeeping
<b>2013</b>			
Theo Verkoyen	KHBO, Brugge B 20	W Istanbul 25/01-02/02/2013	Housekeeping
Theo Verkoyen	KHBO, Brugge B 20	Sheraton Amsterdam Airport 23-30/01/2013	Front office
Hervé Le Bras	Lycée Ste. Anne, St. Nazaire F 20	Brussels Airport Hotel 01-05/07/2013	Front office
Mirja Rautiainen	Savo Vocational College, Kuopio FIN 03	W Dublin 11-23/10/2013	Front office
Mari Vartiainen	Savonia University FIN 19	Brussels Le Méridien 04-10/11/2013	Kitchen / restaurant
Alois Fertala	Kärtner Tourismusschulen, Warmbad A 16	W Istanbul 15/06-31/07/2013	Income management
<b>2014</b>			
Anna-Maria Saarela	Savonia UAS Fin 19	W Istanbul 10-14/11/2014	One day department
Sirli Kõreeste	Tallinn School of Service EE 02	Le Méridien, Brussels 09-20/07/2014	Conference department
Manuela Carvalho	Escola de Hotelaria e Turismo de Douro Lamego P 11	Le Méridien Etoile, Paris 21/07-01/08/2014	Marketing department

Peter Mihelcic Boza Grafenauer	Vocational College for Catering and Tourism Bled SL 001	West Hotel Istanbul Dates to be determined	To be determined
-----------------------------------	--	---	------------------

Conditions governing teachers' participation:

- Lodging at the host hotel is provided at special room rates (rates charged to Starwood staff). Lodging at the host hotel is not compulsory;
- meals are free of charge if taken at the staff canteen; 50% reduction is granted to those who eat in the hotel's public restaurant;
- the AEHT reimburses travel costs up to a maximum of €200;
- the teacher is present in the hotel as an observer, and is not obliged to work;
- to cover its administrative costs the AEHT charges each participant €80, except those participants from Eastern European countries which are not members of the European Union: Albania, Belarus, Bosnia Herzegovina, Croatia, Rep. of Macedonia, Montenegro, Russia, Serbia and Ukraine. This administrative charge is deducted directly from the AEHT's subsidy for travelling expenses.

## 10. Meetings

### Meetings of the Presidium

November 11 <sup>th</sup> , 2013	Cruise ship « Costa Mediterranea », Mediterranean sea
February 28 <sup>th</sup> , 2014	Belgrade (SBR)
July 8 <sup>th</sup> – 9 <sup>th</sup> , 2014	Coimbra (PT)

### Meetings of the Executive Board

November 12 <sup>th</sup> , 2013	Cruise ship « Costa Mediterranea », Mediterranean sea
March, 1 <sup>st</sup> , 2014	Belgrade (SBR)

Reports covering these meetings may be consulted under the 'Meetings and reports' rubric at [www.aeht.eu](http://www.aeht.eu).

### General Assembly

November 13 <sup>th</sup> , 2013	Cruise ship « Costa Mediterranea », Mediterranean sea
----------------------------------	---

Reports covering the General Assembly may be consulted under the 'Meetings and reports' rubric at [www.aeht.eu](http://www.aeht.eu).

Several illustrated reports covering the Executive Board and Presidium meetings in various countries have been published in the AEHT newsletters and may be consulted at the same Internet site.



## 11. Representations

As far as possible, the Presidium has accepted invitations from event organisers, and was represented at events organised by member schools under the aegis of the AEHT by one of the members of the Presidium or of the Council of Elders.

Date	Event	AEHT Representative
<b>October 2013</b>		
October 22 <sup>nd</sup> – 23 <sup>rd</sup>	International Competition for Young Bartenders - Eurocup 2013, Prešov (SK)	Natalia KOMANICKA
<b>November 2013</b>		
November 10 <sup>th</sup> – 15 <sup>th</sup>	26 <sup>th</sup> Annual Conference, cruise ship "Costa Mediterranea" Savona – Barcelona – Palma – Ajaccio – Marseille – Savona, (I-E-F)	Members of the Presidium, members of the Executive Board and several members of the Council of Elders
<b>December 2013</b>		
December 8 <sup>th</sup> – 15 <sup>th</sup>	22 <sup>nd</sup> Christmas in Europe in Marseilles (F)	Nadine SCHINTGEN Natalia KOMANICKA Remco KOERTS
<b>March 2014</b>		
Postponed to September 2014	Seminar on 'Kolobrzeg – the land of fish flavours, Kolobrzeg (PL)	
<b>April 2014</b>		
April 1 <sup>st</sup> – 3 <sup>rd</sup>	Seminar "The future of schools focused on students", Kuressaare Ametikool Vocational School (Regional Training Center), Kuressaare (EE)	Speaker: Herman SIEBENS <i>Subject : « The school of the future »</i>
April 1 <sup>st</sup> – 3 <sup>rd</sup>	9th Bartender G&T Competition 2014, Bled (SI)	
April 2 <sup>nd</sup> – 4 <sup>th</sup>	Flavor & Cinema - Algarve'14, Faro (PT)	Ana Paula PAIS
April 3 <sup>rd</sup> – 6 <sup>th</sup>	Seminar for teachers and directors (for EQF level 5 and up) on 'Hospitality and Tourism Management in Alpine Destinations', Zell am Ziller (AT)	Nadine SCHINTGEN
April 7 <sup>th</sup> – 9 <sup>th</sup>	16th edition of the Bartolomeo Scappi International Competition, Castel San Pietro Terme (IT)	
April 9 <sup>th</sup> – 12 <sup>th</sup>	2nd Fish & Cooking Aveiro Festival, Aveiro (PT)	
April 22 <sup>nd</sup> – 27 <sup>th</sup>	AEHT Youth Parliament, Porec (HR)	
<b>May 2014</b>		
Postponed to Easter 2015	Seminar on 'Douro Wines - experience an emotion', Lamego (PT)	
<b>June 2014</b>		
June 19 <sup>th</sup> – 26 <sup>th</sup>	10 FEST AZORES 2014 – 10 days, 10 chefs, Ponta Delgada, Island São Miguel (PT)	

July 2014		
July 10 <sup>th</sup>	Seminar "UNESCO World Heritage - Challenges for hospitality Coimbra" organized by the Faculty of Law of the University of Coimbra, Coimbra (PT)	<p>Speakers: Nadine SCHINTGEN <i>Subject: "Luxembourg City, UNESCO World Heritage (1994) – Impact on the hospitality and tourism sector – 20 years later."</i></p> <p>Herman SIEBENS <i>Subject: "United Colors of Beton"</i></p> <p>Present in the audience: Ana Paula PAIS Remco KOERTS</p>

## 12. Publications

### AEHT newsletter

In 2007, the AEHT Head Office adopted a new form of communication – the internal newsletter. Three lengthy numbers appeared in 2012/2013: one in November 2012, one in December 2012 and another in May 2013. The newsletters to a large extent replace the information sheets, which members used to receive, and we recommend that you at least glance through so as not to miss important announcements and deadlines as well as other information about the activities organised in collaboration with the AEHT!

2 important AEHT Newsletters have been published during the academic year 2013 – 2014 and are available on the AEHT website :

**AEHT newsletter no 22** including two main articles, one on the AEHT 25<sup>th</sup> Anniversary cruise and the second one on the AEHT Christmas in Europe event in Marseille.

**AEHT newsletter no 23** including articles on the AEHT National Representatives' stay in Belgrade (SRB), the Youth Parliament in Poreč (HR), the HEG seminar in Zell am Ziller (AT) as well as the International Final of the Georges Baptiste Cup in Beringen-Mersch (LU).

### AEHT website : [www.aeht.eu](http://www.aeht.eu)

The current website [www.aeht.eu](http://www.aeht.eu) which can accept, among other things, advertising from our professional partners, has been up and running since 2006. It was set up by our webmaster, Ahti PAJU, who is in charge of IT at the Kuressaare Ametikool in Kuressaare, and the site is periodically updated by the General Secretary and by the webmaster who both add information about the AEHT's activities. The software enabling the administrative staff to update (periodically) online members' data has been in operation and is running perfectly. Since 2008 the website has also been used to manage registrations for the Annual Conferences.

In 2004 the AEHT Head Office began updating information on national education systems in general and on training for the hotel, restaurant and tourism professions in particular, using data provided by the National representatives. The Presidium requests that they continue to review periodically the published information and inform the Head Office of any changes needed.

Articles written by the AEHT's official journalist, Jo LAEGNY, on a variety of subjects, particularly the Annual Conferences and Christmas in Europe may be consulted on the website. Many

thanks go to Louis ROBERT, Adolf STEINDL, John REES SMITH, Nadine SCHINTGEN and all AEHT event organizers, who have helped make the website more attractive by writing and/or translating articles.

All members should visit the website regularly to keep themselves informed about the AEHT's activities and about announcements of any changes. The rubric entitled 'News from our Members' allows any member to announce and describe activities which may be of interest to the entire membership. Comments and suggestions about the form and content of the website are welcome and should be sent to the AEHT Head Office.

#### **New application to manage online data of all AEHT members**

The old device used to update online data of all AEHT members which was also used for the enrollment of participants at the Annual Conference has been replaced by a new software to more effectively manage these operations. The new application, designed by the AEHT Webmaster, Ahti PAJU, has been operational since April / May 2014.

What changes mainly with the new software is that AEHT members are now responsible for regularly updating their personal information in the database. Previously this task was carried out by the AEHT Head Office

#### **AEHT Yearbook on DVD**

The DVD containing the current AEHT directory was finalized in July 2013 and distributed to member schools with the AEHT brochure commemorating the 25th anniversary of the AEHT.

#### **Mail sent out to AEHT members**

Following the financial cuts imposed by the Presidium at the end of 2005, distribution by mail has been replaced by electronic communication with the exception of a mail-out in summer-fall 2013 distributing the AEHT brochures commemorating the 25th anniversary of the AEHT to the member schools that did not participate in the 26th Annual Conference in November 2013.

### **13. Electronic communication**

The use of electronic communication has become indispensable because of budget cuts and because of the urgency of some announcements. It is therefore vitally important that the AEHT is in possession of a working e-mail address for each and every member of the AEHT. Anyone who has not received one or more of the communications listed below is requested to ensure that the AEHT has an up-to-date e-mail address for them, and to check that their server does not treat grouped e-mails from the AEHT as SPAM. If this is the case, please ensure that your system recognises [secretariat@aeht.lu](mailto:secretariat@aeht.lu) as a reliable source.

During the 2013-2014 academic year, the following electronic communications have been sent to AEHT members:

<b>Date</b>	<b>Recipients</b>	<b>Content</b>
<b>2013</b>		
July 24 <sup>th</sup>	AEHT members	Notice on annual holidays of the AEHT Head Office
August 14 <sup>th</sup>	AEHT members	Application of the International Department of the Russian Institute VSUES - Artem branch to visit and exchange ideas on teaching approaches, interacting with the business world, etc.

August 16 <sup>th</sup>	AEHT members	AEHT activity report 2012/2013 as well as the updated list of the newly elected National representatives
September 9 <sup>th</sup>	Executive Board	Demand of the Pakistani ITHM School Faisalabad to visit member schools (mainly in Italy) after the Annual Conference in 2013
September 11 <sup>th</sup>	Executive Board	Call for candidates for the election of the new Bureau AEHT (mandate of November 12 <sup>th</sup> 2013 to autumn 2017)
September 17 <sup>th</sup>	AEHT members	Information (FR & EN) on the International Competition of Young Bartender - Eurocup 2013 scheduled on 22 <sup>nd</sup> – 23 <sup>rd</sup> October 2013 in Prešov (SK)
September 24 <sup>th</sup>	AEHT members	Invitation (Fr & EN) to the 26 <sup>th</sup> Annual Congress held on 13 <sup>th</sup> November on the cruise ship “Costa Mediterranea” as well as application forms for submitting AEHT event proposals
September 27 <sup>th</sup>	Executive Board	Invitation (FR & EN) to the meeting of the Executive Board and the Annual Conference held November 12 <sup>th</sup> and 13 <sup>th</sup> on the cruise ship “Costa Mediterranea”
October 4 <sup>th</sup>	AEHT members	Replacement of the National representative of Spain  Replacement of the director of the member school Sant Ignasi
October 29 <sup>th</sup>	AEHT members	Amended programme of the Annual Conference 2013, modification of the congress date
October 30 <sup>th</sup>	Participants of the Annual Conference 2013	Information and documents (FR & EN) regarding sightseeing tours proposed by the member school Sant Ignasi in Barcelona
November 19 <sup>th</sup>	AEHT members	Call for French speaking partner schools by the “Lycée hôtelier de Vico Equense ” from Italy for the organization of a cultural exchange in 2013-2014
November 27 <sup>th</sup>	AEHT members	LdV mobility project – call for partners by the “Znojmo“ School (CZ)
December 5 <sup>th</sup>	AEHT members	Call for partnership by the member school « IIS Patrizi-Baldelli-Cavallotti » for mobility projects in the frame of the new programme Erasmus + (KA1)
December 6 <sup>th</sup>	AEHT members	Press release (FR & EN) on the 25th anniversary of the AEHT as well as the presentation of the 22 <sup>nd</sup> edition of “Christmas in Europe” held in December in 2013
December 19 <sup>th</sup>	AEHT members	Season’s greetings

December 20 <sup>th</sup>	AEHT members	Link to the video clip "AEHT Annual Conference 2013 and 25 <sup>th</sup> anniversary celebration" <a href="http://www.youtube.com/watch?v=GQmSuH87_aQ">www.youtube.com/watch?v=GQmSuH87_aQ</a>
December 23 <sup>rd</sup>	AEHT members	AEHT newsletter no 22 (December 2013)
December 28 <sup>th</sup>	AEHT members	Information on "EuroCatering - an online language training project free of charge"
December 30 <sup>th</sup>	AEHT members	Notice on annual holidays of the AEHT Head Office
<b>2014</b>		
January 17 <sup>th</sup>	Executive Board	Invitation to the meeting of the Executive Board in Belgrade and link to the report of the last EB meeting
January 17 <sup>th</sup> & 20 <sup>th</sup>	AEHT members	Invitation and programme of the seminar on 'Kolobrzeg – the land of fish flavours, Kolobrzeg (PL) scheduled for March 13 <sup>th</sup> – 16 <sup>th</sup> and then postponed to 2015
January 20 <sup>th</sup> & February 22 <sup>nd</sup> (reminder)	AEHT members	Invitation and programme of the seminar for teachers and directors (for EQF level 5 and up) on 'Hospitality and Tourism Management in Alpine Destinations', Zell am Ziller (AT)
January 20 <sup>th</sup>	AEHT members	Support offer with regard to projects and partnerships taking place in the frame of Erasmus+ by the "American Hotel & Lodging Educational Institute"
January 20 <sup>th</sup>	AEHT members	Documents regarding AEHT observation periods within hotel units of the group "Starwood" (only in EN)
January 27 <sup>th</sup>	AEHT members	Invitation, programme and application form for the festival « Flavor & Cinema - Algarve'14" held in Faro/Algarve (PT)
January 27 <sup>th</sup>	AEHT members	7 <sup>th</sup> call for candidates by the "Ecole internationale d'art culinaire" of Valladolid (SP) to participate in an educational programme in the field of Spanish gastronomy/catering (only in EN)
January 27 <sup>th</sup>	AEHT members	Request for verification of the location of each member school on the Google map published on the AEHT website
January 29 <sup>th</sup>	AEHT members	Proposal of partnership within the AEHT network by the Docklands Academy, London (EN)
February 3 <sup>rd</sup>	AEHT members	Programme and application form for the 3rd edition of the AEHT Youth Parliament held on April 22 <sup>nd</sup> – 27 <sup>th</sup> in Poreč (CR)
February 3 <sup>rd</sup>	AEHT members	Call for partnership for the project Erasmus+ Comenius launched by "Ozel Bugra Anatolian Vocational High School of Hotel Management and

		Tourism” - Turkey (Code AEHT: TR42)
February 5 <sup>th</sup>	AEHT members	Minutes of the 26 <sup>th</sup> Annual Conference held on November 13 <sup>th</sup> , 2013
February 7 <sup>th</sup>	AEHT members	Application form and regulations (FR & EN) of the competition called "2 <sup>nd</sup> Fish & Cooking Festival" held from 9 <sup>th</sup> to 12 <sup>th</sup> April 2014 in Aveiro (PT)
February 17 <sup>th</sup>	AEHT members	Invitation, programme and application form for the Invitation for the seminar for The WSET® (Wine and Spirit Education Trust) Level 2 Awards in Wines and Spirits, Maribor (SI)
February 20 <sup>th</sup>	AEHT members	Invitation, regulations and application form (only in EN) for the 9 <sup>th</sup> Bartender G&T Competition 2014, held on April 1 <sup>st</sup> – 3 <sup>rd</sup> in Bled (SI)
February 20 <sup>th</sup>	Executive Board	Confirmation of reservation and documents required for the meeting of the Executive Board on March 1 <sup>st</sup> 2014 in Belgrade (SBR)
February 22 <sup>nd</sup>	AEHT members	Reminder for applying to the seminar for teachers and directors (for EQF level 5 and up) on ‘Hospitality and Tourism Management in Alpine Destinations’, Zell am Ziller (AT)
February 24 <sup>th</sup>	AEHT members	Special offer from ‘Casa della Divisa’ for AEHT items at unbeatable prices
February 25 <sup>th</sup>	AEHT members	Call for partnership for a mobility project in the frame of Erasmus + regarding “Christmas in Europe” in Prešov (SK)
March 3 <sup>rd</sup>	AEHT members	Extension of the deadline for applying to the competition of the "2 <sup>nd</sup> Fish & Cooking Festival", organised on April 9 <sup>th</sup> to 12 <sup>th</sup> 2014 in Aveiro (PT)
March 21 <sup>st</sup>	AEHT members	Invitation and application form for the 2014 edition of the festival “10 FEST AZORES 2014 – 10 days, 10 chefs” held on June 19 <sup>th</sup> – 26 <sup>th</sup> in Ponta Delgada on the island of São Miguel (PT)
April 2 <sup>nd</sup>	AEHT members	E-book of the 2014 edition of the festival “10 FEST AZORES 2014 – 10 days, 10 chefs”
April 8 <sup>th</sup>	AEHT members	Call for partners by “Dutch Academy of Performing Arts (DAPA - facilitating training in performing arts in cooperation with ROC Mondriaan)” to build a partnership for the programme/strategies for “Academies of Performing Arts”
April 29 <sup>th</sup>	AEHT members	Minutes of the Executive Board meeting held on March 1 <sup>st</sup> 2014
May 21 <sup>st</sup>	AEHT members	Invitation, programme, application form and e-book for the 2014 edition of the festival “10 FEST AZORES 2014 – 10 days, 10 chefs” held on June 19 <sup>th</sup> – 26 <sup>th</sup>

		in Ponta Delgada on the island of São Miguel (PT)
May 27 <sup>th</sup>	AEHT members	AEHT newsletter no 23 (May 2014)
July 9 <sup>th</sup>	AEHT members	Invitation for the seminar for The WSET® (Wine and Spirit Education Trust) Level 2 Awards in Wines and Spirits, Maribor (SI)

## 14. Elections

### Election of National representatives

For the first time, the election of National representatives took place electronically and the result was a success. Expenses caused by the mailing of applications have thus been avoided.

The elections were held in accordance with the statutes of the AEHT. They were announced in time and AEHT allowed sufficient time for the submission of applications for complying with all deadlines.

### Election of Presidium members

The election of the new Presidium members from among the National representatives took place at the meeting of the Executive Board on November 12<sup>th</sup>, 2013. The newly elected members were confirmed the next day in their posts at the General Assembly.

The AEHT Head Office had received only one candidature for the post of President, Mrs Ana Paula PAIS, who was elected unanimously. As the outgoing President, Mr. Klaus ENENGL, found himself entrusted with a position of office of Vice-President, there were four vacant positions for which five candidates were presented: Mr. Herman SIEBENS (BEL), Mr. Neeme RAND (EE), Mr. Remco KOERTS (NED), Mrs. Bogusława PIENKOWSKA (POL) and Mrs. Roberta MONTI (ITA).

<b>Composition of the AEHT Presidium for the period 2014 – 2017</b>			
<b>Forename</b>	<b>Surname</b>	<b>Function</b>	<b>Tasks</b>
Ana Paula	PAIS	President	Official representation and coordination of the AEHT's affairs
Klaus	ENENGL	Treasurer	AEHT's finances and accounts
Herman	SIEBENS	Vice-President	Professional placements, activities relating to quality management and business ethics
Neeme	RAND	Vice-President	IT Solutions & AEHT website
Remco	KOERTS	Vice-President	Coordination of competitions at the Annual Conference
Bogusława	PIENKOWSKA	Vice-President	Occasional events, EU educational programmes and coordination with the OIF

## 15. Project “Youth in action”

A project proposal was filed on May 1<sup>st</sup>, 2013 with the Luxembourg Agency for the program 'Youth in Action' (LU-11-E10-2013-R2) to obtain community co-financing for the 2013 edition of Christmas in Europe held in late 2013 in Marseille. This request was approved on June 19<sup>th</sup> 2013. A preparatory meeting for the event took place during the 26<sup>th</sup> Annual Conference on the “Costa Mediterranea”.

The project itself was carried out according to the criteria of the program and the new requirements of the tender in 2013, advocating in particular the integration of disadvantaged young people (from a social, economic, medical, educational, cultural and / or geographical) into the group and the organization of a seminar on European citizenship.

This event has enjoyed great popularity and good coverage providing more media coverage. The final report of the project was filed March 4<sup>th</sup>, 2014 to the National Agency and approved in outline.

For March 17<sup>th</sup>, 2014, the Secretary General tabled a new grant application (2014-1-LU02-KA105\_000026) with the program Erasmus + which now includes the former “Youth in Action” programme, this time for co-financing the 2014 edition of Christmas in Europe to be held in Prešov (SK) on December 7<sup>th</sup> – 13<sup>th</sup> 2014.

The case was accepted May 26, 2014, but with a reduction in the number of attendants. A maximum of 2 coaches is accepted by country, except for the host country (Slovakia) and coordinator (Luxembourg).

On the other hand, the new program provides packages for reimbursement of traveling expenses, which are lower than those applied in the previous programme. Despite these budget cuts, the community grant represents a significant financial assistance for both organizers and participants of this event.

Sandweiler, July 31<sup>st</sup>, 2014,



Ana Paula PAIS  
President



Nadine SCHINTGEN  
General Secretary



Xavier THEIN  
Technical assistant  
& protractor



## 16. Table of content

<b>1. 26<sup>th</sup> Annual Conference &amp; 25<sup>th</sup> anniversary celebration</b>	<b>2</b>
Statistics	2
Programm of the 26 <sup>th</sup> Annual Conference	5
Financial Report – academic year 2012/2013	6
<b>2. Organisational guidelines committee (formerly competitions committee)</b>	<b>7</b>
<b>3. Council of Elders</b>	<b>8</b>
<b>4. AEHT Youth Parliament</b>	<b>9</b>
<b>5. Seminars and workshops registered in the official AEHT calendar</b>	<b>11</b>
HEG Seminar (CEC level 5 and higher) on “Hotel and tourism management in alpine destinations”	11
<b>6. Other seminars and interventions by Presidium members</b>	<b>14</b>
AETH seminar on leadership styles	14
Workshop on networking	14
Seminar “ UNESCO World Heritage - Challenges for the hospitality sector of Coimbra”	15
<b>7. Competitions and other events</b>	<b>15</b>
International Competition of Young Bartender – 2013 Eurocup	15
9 <sup>th</sup> G&T Bartending competition	16
Festival “Flavours and Cinema – Algarve’ 14”	17
16 <sup>th</sup> edition of the Bartolomeo Scappi International Competition	17
2 <sup>nd</sup> Fish & Cooking Aveiro Festival	17
10 FEST ACORES 2014 – 10 days, 10 chefs	18
<b>8. 2013 Christmas in Europe</b>	<b>19</b>
<b>9. Observation periods for teachers</b>	<b>23</b>
<b>10. Meetings</b>	<b>24</b>
Meetings of the Presidium	24
Meetings of the Executive Board	24
General Assembly	24
<b>11. Representations</b>	<b>25</b>
<b>12. Publications</b>	<b>26</b>

AEHT newsletter	26
AEHT website : <a href="http://www.aeht.eu">www.aeht.eu</a>	26
New application to manage online data of all AEHT members	27
AEHT Yearbook on DVD	27
Mail sent out to AEHT members	27
<b>13. Electronic communication</b>	<b>27</b>
<b>14. Elections</b>	<b>31</b>
Election of National representatives	31
Election of Presidium members	31
<b>15. Project “Youth in action”</b>	<b>32</b>
<b>16. Table of content</b>	<b>33</b>