

**MINUTES OF THE MEETING OF THE
AEHT EXECUTIVE BOARD
HELD IN CERVIA (ITALY) ON MARCH 14TH 2015**



The Members of the Executive Board together with the chief judges and the organising team of the 28th AEHT Annual Conference gathered on the steps of the I.P.S.E.O.A. in Cervia

Représentants Nationaux et membres du Bureau présents :		
National Representatives and members of the Presidium present:		
PAYS/COUNTRY	Prénom/First name	NOM/SURNAME
SECRETARIAT DE L'AEHT AEHT OFFICE	Natalia	KOMANICKA
SECRETARIAT DE L'AEHT AEHT OFFICE	Nadine	SCHINTGEN
AUTRICHE AUSTRIA	Klaus	ENENGL
BELGIQUE BELGIUM	Herman	SIEBENS
CYPRUS CHYPRE	Kefalas	SOTERIS
CROATIE CROATIA	Vesna	BARANASIC
DANEMARK DENMARK	Soren	KÜHLWEIN KRISTIANSEN
ESTONIE ESTONIA	Neeme	RAND
FINLANDE FINLAND	Marit	NIEMINEN
FRANCE	Bernard	TROY
HONGRIE HUNGARY	Csilla	DEVENYI
IRLANDE IRELAND	Adrian	GREGAN
ITALIE ITALY	Roberta	MONTI
LETTONIE LATVIA	Silva Ilze	OZOLINA LOCMANE
LUXEMBOURG	Louis	ROBERT
MACEDOINE MACEDONIA	Zoran	NIKOLOVSKI
PAYS-BAS THE NETHERLANDS	Remco	KOERTS

POLOGNE POLAND	Bogusława	PIENKOWSKA
Portugal	Ana Paula	PAIS
Royaume-Uni UNITED KINGDOM	Aysegul	YESILDAGLAR
SLOVENIE SLOVENIA	Helena	CVIKL
SUEDE SWEDEN	Arne	LARSSON
Observateurs et invités: Observers and guests:		
PAYS/COUNTRY	Prénom/First name	NOM/SURNAME
ITALIE (AEHT code I07) ITALY	Carla Maria Francesco	GATTI LANZONI
SERVICECENTER 4HOSPITALITY GERANTE / OFFICE MANAGER	Stephanie	VAN OORSCHOT

1. Welcome from the President (Ana Paula PAIS)

The AEHT President Ana Paula PAIS welcomed all the National Representatives who had travelled to Cervia (Italy) to attend the first Executive Board meeting of 2015.

After a message of welcome from Massimo GRANDU, the City of Cervia's municipal councillor responsible for tourism, the AEHT President thanked the management of the I.P.S.E.O.A. hotel school (Istituto Professionale Statale Servizi per l'Enogastronomia e l'Ospitalità) for taking on the organisation of the next AEHT Annual Conference which would take place in Cervia from October 5th to 10th 2015.

2. Absences and adoption of the agenda

The National Representatives of the following countries were not present at the meeting:

Albania, Armenia, Bulgaria, Czech Republic, Spain (apologies received), Germany, Greece, Iceland (apologies received), Lithuania, Malta, Montenegro (apologies received), Monaco (currently no representative in post), Norway (apologies received), Pakistan, Romania, Russia, Serbia, Slovakia (apologies received), Switzerland, Turkey (apologies received), Ukraine.

Out of the 40 National Representatives which make up the Executive Board, 20 were in attendance.

In the absence of objections, the agenda for the meeting was unanimously adopted.

3. Minutes of the previous meeting

In the absence of any comments, the minutes of the previous meeting held in Belgrade (Serbia) on November 19th 2014 were accepted as a true record of that meeting.

4. Report from the President (Ana Paula PAIS)

Ana Paula PAIS asked the meeting to excuse the absence of Vice-President Remco KOERTS, who was attending the meeting of the chief judges to prepare for the forthcoming competitions.

Ana Paula PAIS then informed the meeting of the AEHT's activities which had taken place since the last meeting of the Executive Board in Belgrade in November 2014:

• Representation of the AEHT

In order to promote the AEHT and its activities Ana Paula PAIS had twice represented the Association since November 2014:

- at a meeting of a network of private hotel schools on December 12th 2014 in Madrid (Spain);
- at a meeting of a network of public schools which come under the Ministry of Employment in Pontevedra (ES) on February 25th-26th, 2015.

Ana Paula PAIS planned to present the AEHT at the following conferences:

- conference of the Italian association of hotel schools, 'RENAIA', at the tourism fair on March 18th-20th 2015 in Rome (Italy);
- conference of 'AFlyHT', the French association of hotel schools, on March 25th-27th 2015 in Amiens (France).

• New Privileged Professional Partners (PPPs)

The National Representatives were requested to inform the AEHT Secretariat if partnership opportunities were to arise in their countries.

- **AEHT Academic Conferences**

It was planned to hold the first AEHT academic conference in Fatima (Portugal) during February 2016. The conclusions of the conference would be presented at the AEHT Annual Conference in autumn 2016. It was emphasised that the AEHT was now seeking member schools, which were interested in organising future academic conferences.

5. Report from the Vice-President responsible for fixed events and for the competitions at the Annual Conference (Klaus ENENGL)

- **2015 Annual Conference**

Klaus ENENGL thanked the management of the Cervia hotel school for taking over the organisation of the 2015 AEHT Annual Conference after Ukraine had declared itself unable to hold the event because of the unstable political situation.

Up to now the Cervia school had carried out excellent preparatory work. The regulations and the official programme were also finalised and would be published in the coming days.

- **2016 Annual Conference**

The AEHT faced a similar situation for the 2016 Annual Conference. After the Turkish school had backed out, the AEHT Presidium had entrusted the organisation of the Conference to the 'Docklands Academy London' in the United Kingdom; this institution would also run the AEHT Youth Parliament the same year.

- **Coordination meeting for the 2015 competitions**

The chief judges were at this moment attending the first coordination meeting for the 2015 competitions, to check out the premises and to draw up the official programme and regulations; these documents should be ready shortly (as soon as the registration platform was accessible) so that the participating schools could prepare in advance for the various competition areas.

- **Number of medals per competition**

The Presidium was of the opinion that we should avoid awarding too many medals at the AEHT competitions. The number of medals available in a competition should be proportional to the number of competitors registered.

Accordingly, a maximum of five teams should receive medals (two bronze, two silver, one gold) in competitions in which more than ten teams were competing. The number of medals would be reduced to three (one bronze, one silver, one gold) if the competition involved fewer than ten teams. This measure would increase the value of the medals won.

- **Competitor and chief judge from the same school**

If the competitor and the judge of a competition come from the same school, the competitor would not be able to take part in this competition.

- **Age limit**

The age limit for participants in the competitions was fixed at 25 years.

Klaus ENENGL concluded his report by thanking in particular Vice-President Remco KOERTS for his dedication to the task he was currently carrying out with the chief judges.

6. Report from the Vice-President collaborating in the organisation of fixed events and of the competitions at the Annual Conference, and for the implementation of projects aimed at strengthening the AEHT's financial viability (Remco KOERTS)

This item was included in the report from the AEHT Vice-President and Treasurer, Klaus ENENGL, at item 5 of the present minutes.

7. Report from the Vice-President responsible for occasional events, for relations with the OIF (Organisation Internationale de la Francophonie – International Organisation of French-Speaking Countries) as well as for information about national educational systems and EU educational projects (Bogusława PIENKOWSKA)

• **2015 events calendar**

The 2015 AEHT calendar contained a total of 13 events. The 2015 Silesian International Cup for Young Bartenders in Gliwice (Poland) had been deferred from the month of April to September 24th-26th 2015.

Two Portuguese and two Spanish schools had taken part in the Aveiro festival of fish and culinary arts in February 2015.

For the WSET[®] (Wine and Spirit Education Trust) seminar on wines and spirits scheduled to take place in Maribor (Slovenia), board and lodging was provided free of charge by the organiser.

EVENT	
JANUARY	
28 – 31 January	Seminar on 'Wine and flavours', Lisbon (Portugal)
FEBRUARY	
11 -14 February	3 rd 'Aveiro Fish and Culinary Arts Festival', Aveiro (Portugal)
APRIL	
13 – 16 April	16 th International Bartolomeo Scappi Competition, Castel San Pietro Terme (Italy) (bar, wine-waiter, pastry and culinary arts contests)
14 – 17 April	10 th G&T Bar Competition, Bled (Slovenia)
16 - 19 April	Seminar for teachers and directors (EQF level 5 and above) on management in the hotel and tourism sector, concentrating on culture as a tourist attraction in general and in city tourism in particular, Riga (Latvia)
JUNE	
6 – 10 June (deferred to 2016)	Seminar on 'The Wines of the Douro – the Experience of an Emotion', Lamego (Portugal)
18 – 27 June	10 FEST AÇORES 2015 – 10 days, 10 chefs, Ponta Delgada, São Miguel Island (Portugal)
SEPTEMBER	
21 – 27	Seminar leading to levels one and/or two certificates of WSET [®] (Wine and Spirit

September	Education Trust), Maribor (Slovenia)
24 – 26 September	Silesia Cup 2015 International Young Bartender Competition – non-alcoholic beverages only, Gliwice (Poland)
OCTOBER	
5 – 10 October	28 th AEHT Annual Conference, Cervia (Italy)
NOVEMBER	
10 - 12 November	Eurocup 2015 – 23 rd Young Bartender Competition (special edition), Prešov (Slovakia)
DECEMBER	
2 – 8 December	24 th Christmas in Europe, Diekirch (Luxembourg)
6 – 8 December	2015 Atlantic Chocolate Festival (sculptures, exhibition and competition for chocolate and toffee sculpture), Praia da Vitória, Terceira Island, Azores (Portugal)

- **Professional Placements (Pestena Hotels & Resorts group)**

Bogusława PIENKOWSKA informed the meeting that the AEHT would reimburse travelling expenses of up to €120 per person for travel involved in attending professional placements. Negotiations with the Portuguese Pestena group were still ongoing. From June the AEHT should be in a position to offer between five and ten observation periods within this group, even including hotels in Brazil. The conditions would remain the same as those with the ACCOR group, i.e. accommodation and meals taken with the staff would be free of charge to the participants.

8. Report from the Vice-President responsible for professional placements and for activities relating to quality management and business ethics (Herman SIEBENS)

- **Periods of observation in hotel units (Starwood Hotels group)**

Herman SIEBENS was waiting to meet the group's new General Manager to discuss details of cooperative arrangements for the coming years.

It would be appreciated if the number of the group's hotels participating in the scheme could be increased. To date only seven hotels per year took part in the placement programme.

Considering that to date he had not received any applications for placements for the year 2015, Herman SIEBENS made an urgent appeal to the National Representatives to promote this initiative within their schools. If the situation did not improve in the course of the year, the placement programme might have to be suspended.

- **Financing of the AEHT**

Herman SIEBENS would be holding a meeting with the new Commissioner for social affairs, Marianne THYSSEN, to attempt to obtain financial support for the AEHT from the European Commission.

9. Report from the Vice-President responsible for the AEHT website and for the registration platform for the Annual Conference (Neeme RAND)

Vice-President Neeme Rand's Powerpoint presentation, containing statistics and detailed information on the AEHT website and on the Facebook page, are attached.

- **AEHT website**

Information relating to room reservations for the 2015 Annual Conference had just been made available online on the old AEHT website. The new AEHT website would be up and running within two weeks. The website has around 60,000 visitors per year. The breakdown of age and sex of the visitors remained the same as in previous years.

- **AEHT Facebook account**

The number of 'likes' on Facebook was progressively increasing as the Annual Conference drew near. All member schools were requested to visit the AEHT's Facebook page by following this link: <https://www.facebook.com/aeht.eu> and to subscribe to it by clicking on 'like'.

- **AEHT database**

The National Representatives were requested to remind their member schools to update their details in the AEHT database. If their e-mail address was no longer up-to-date, the AEHT secretariat would not be able to contact them to send them important information.

10. Report from the Treasurer (Klaus ENENGL)

- **Balance sheet and profit and loss account for 2014**

To date the precise figures were not yet available. The subsidy from the Luxembourg government was still awaited.

- **2014 annual subscription**

Most schools had paid their membership dues for pour 2014. Unfortunately five schools had cancelled their membership.

11. Report on membership applications, resignations and exclusions (Klaus ENENGL)

The AEHT had ten new members since the start of 2015.

NEW MEMBERS		
AEHT CODE	TOWN	NAME OF SCHOOL
I172-PROF	BERGAMO	EUROPE 3000
F96-PROF		NH & R
E22	MARBELLA	HEC MARBELLA
SK09-PROF	KOSICE	TESTUM
I98	MARGHERITA DI SAVOIA	I.P.S.S.E.O.A.
NL32	ROTTERDAM	ALBEDA COLLEGE
H13	DABAS	DABASI VOCATIONAL TRAINING SCHOOL
I173	CECCANO	IPSSEOA CECCANO
B30	TURNHOUT	TECHNISCH ATHENEUM BOOMGAARD MET HOTELSCHOOL
SRB07	VRNJACKA BANJA	UGOSTITELJSKO

EXCLUSIONS		
AEHT CODE	TOWN	NAME OF SCHOOL
CR15	OPATIJA	UGOSTITELJSKE SKOLE OPATIJA
CZ05	HAVIROV	HOTELOVA SKOLA A OBCHODNI AKADEMIE HAVIROV
F23	BONNEVILLE	LP PROFESSIONNEL HOTELIER FRANÇOIS BISE
F37	METZ	LYCEE DES METIERS DE L'HOTELLERIE 'RAYMOND MONDON'
I05	STRESA	IPSSAR 'E. MAGGIA'
I102	FIGLINE VALDARNO	ISIS 'Giorgio VASARI'
I105	CALUSO	IIS 'CARLO UBERTINI'
I115	PALERMO	IPSSAR 'FRANCESCO PAOLO CASCINO'
I117	VALLO DELLA LUCANIA -SALERNO	IPSSAR 'G.MARCONI'
I131	ORISTANO	IPSAA 'DON DEODATO MELONI'
I150	GRAVELLONA TOCE	CIPAS PASTORE GIANCARLO
I165	VILLA SANTA MARIA	IPSSAR 'G. MARCHITELLI'
IRL04	DUBLIN	SCHOOL OF CULINARY ARTS AND FOOD TECHNOLOGY, DUBLIN INSTITUTE OF TECHNOLOGY
P06	FUNCHAL	ZESPOL SZKOL PONADGIMNAZJALNYCH NR 1 W PIONKACH
RUS08	NIZHNY NOVGOROD	LINGUISTIC UNIVERSITY OF NIZHNY NOVGOROD
S49	ÖSTERSUND	PALMCRANTZSKOLAN
TR02	TEKIRDAG	TEKIRDAG OTELCILIK VE TURIZM MESLEK LISESI
TR31	KONAK/IZMIR	NEVVAR SALIH ISGÖREN OTELCILIK VE TURIZM MESLEK LISESI VE UYGULAMA OTELI
TR38	KUMYALI /ISKELE	KARPAZ VOCATIONAL SCHOOL
UKR 01	ODESSA	ODESSA

RESIGNATIONS		
AEHT CODE	TOWN	SCHOOL NAME
CH02	LUCERNE	IMI
CH03-PROF	VEVEY	NESTLE, VEVEY
D02	BERLIN	WIRTSCHAFTSFACHSCHULE, BERLIN
NL30	ALMERE BUITEN	OOSTVAARDERS COLLEGE, ALMERE BUITEN
NL11	AMERSFOORT	HOTELSCHOOL AMERSFOORT
FIN12	SAVONLINNA	SAVONLINNA VOCATIONAL COLLEGE

12. Christmas in Europe 2015 in Diekirch (Luxembourg) (Nadine SCHINTGEN)

The 24th Christmas in Europe would take place from Wednesday December 2nd to Tuesday December 8th 2015 in Diekirch-Ettelbruck (Luxembourg). The event organiser, the Lycée Technique Hôtelier Alexis Heck in Diekirch (Luxembourg), had received a number of applications in excess of the financial and logistic capacity of the school. In all, 35 schools from 17 countries had submitted an application with a total of 65 teachers and 103 students.

Given that the maximum number of participants permitted by the Erasmus+ project, which was expected to co-finance the event, was 34 teachers and around 60 students, the organiser was obliged to implement a selection process in accordance with the following criteria:

- To accept schools from as wide a range of countries as possible;
- To give priority to schools which had not yet attended the event;
- To accept some schools which already had a good knowledge of the event to support the newcomers and to ensure that the event ran smoothly.

The founder of Christmas in Europe, Christiane KELLER, and the management of the Diekirch school would make every effort to ensure that the selection process was as fair as possible.

13. 2015 Annual Conference in Cervia (Italy)

The deputy director of the Cervia school, Francesco LANZONI, informed the meeting about the preparations for the 2015 Annual Conference which would take place from Monday 5th to Saturday 10th October 2015 in Cervia (Italy).

• ‘Provisional’ programme for the 28th AEHT Annual Conference:

Monday 05.10:

- Arrival of the participants
 - o Bologna railway station and connexion to Cervia via Rimini or Cesena
 - o ‘Guglielmo Marconi’ airport in Bologna and transfer to Cervia provided by the organiser
 - o ‘Federico Fellini’ airport in Rimini (still closed for improvement works, but should re-open in time for the Annual Conference)

Tuesday 06.10:

- Opening ceremony (Club Hotel Dante)
- Presidium meeting (Club Hotel Dante)
- Briefing meeting for the competitions (evening , Club Hotel Dante)

Wednesday 07.10:

- Start of competitions (premises of the organising school)
- Meeting of the Executive Board (Club Hotel Dante, maximum meeting room capacity 40 persons)
- Excursions (Ferrara, Bologna, Faenza, Forli, Cesena, Rimini, San Marino)

Thursday 08.10:

- Competitions (premises of the organising school)
- General Assembly (Club Hotel Dante)
- Excursions (Ferrara, Bologna, Faenza, Forli, Cesena, Rimini, San Marino)
- Typical local dinner in a country-style restaurant, the ‘Casa delle Aie’ dating from 1777

Friday 09.10:

- Competitions (premises of the organising school)

- Excursions (Ravenna, Byzantine monuments)
- Gala dinner, award of medals and closing ceremony (military base or marquee erected close to the premises of the organising school)

Saturday 10.05:

- Departure of participants

• **Accommodation:**

The accommodation was organised by the Cervia tourism office. The participants would be lodged in three 4-star hotels located in the town centre and close to the beaches: the Club Hotel Dante (240 rooms), the Hotel Roma (64 rooms) and the Hotel Universal (110 rooms).

The organiser would handle the distribution of the participants in the various hotels according to availability. On request, rooms were also available in a prestigious 5-star hotel. The Wellness Centre of the Club Hotel Dante would be accessible to all participants in the event.

For all reservations made **before June 30th 2015**, the prices per person in a single, double or three-bedded room ranged from €470 to €600. To benefit from the preferential tariff, payment for the rooms had to be made by July 15th at the latest.

After the June 30th deadline an increased price would automatically be charged.

The final deadline for registration was September 15th 2015.

All participants were advised to bring with them a proof of payment (copy of the bank transfer) for they rooms they have reserved.

• **Information:**

All the important information about the 28th AEHT Annual Conference would shortly be available on the website created by the organisers: www.aeht2015.it

Other means of communicating with the organisers were:

- E-mail address: aeht2015@gmail.com
- Facebook page: facebook.com/pages/aeht-2015-cervia
- Twitter account: twitter.com/aeht2015

Francesco LANZONI concluded his presentation by inviting all the members to come in large numbers to Cervia to take part in the 28th AEHT Annual Conference and to share this unforgettable experience.

14.Presentation of the Mise en Place Cup (Stephanie Van Oorschot)

The manager of the Servicecenter4Hospitality company, Stephanie VAN OORSCHOT, presented the 'Mise en Place Cup (EM Cup) ', a management competition for hotel and tourism school students. The objective of the competition was to create networking opportunities for the various types of post-holders in the hospitality and education sectors.

The 7th 'Mise en Place Cup' competition had taken place on February 8th and 9th 2015 in Maastricht (The Netherlands). Initially the 'Mise en Place Cup' had been a national competition for Dutch hotel and tourism schools. The competition had been so successful that the organiser had quickly realised the need for international involvement. In 2014 the contest already involved 23 schools from 12 different countries. The target for the coming years is to attract over 30 participating schools.

The Servicecenter4Hospitality company was specialised in organising conferences, exhibitions, B2B (Business-to-Business) events, etc., involving numerous professionals from a variety of sectors. Servicecenter4Hospitality had seven employees and organised around 35 to 40 events per year; its address book contained around 10,000 contacts for the sector in question.

Stephanie OORSCHOT concluded her presentation by inviting all the AEHT members to take part in the forthcoming 'Mise en Place Cup' competition which would take place in Maastricht (The Netherlands) on **February 14th and 15th 2016**. AEHT members would benefit from advantageous registration rates.

Further information and registration details were available at: <http://www.emcup.eu/what-emcup>

15.RETOUR project (Natalia KOMANICKA)

The objective of the RETOUR project was to develop, supervise and promote a programme of Russian language training for employees in the business, hotel and restaurant sectors. The project was aimed at member schools which offered Russian language courses to their students.

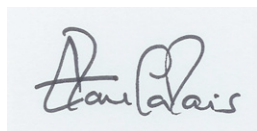
Natalia KOMANICKA requested those AEHT member schools offering Russian courses to their students to take part in the trials of materials created by the RETOUR project which should begin in 2016.

Further information was available at: www.russian-for-tourism.eu.


16.Date of the next Executive Board meeting

The next meeting of the Executive Board would take place on October 7th 2015 in Cervia (Italy).

Diekirch, May 15th 2015



Ana Paula PAIS
AEHT President



Nadine SCHINTGEN
AEHT General Secretary