

# **European Association of Hotel and Tourism Schools**

(Association européenne des Ecoles d'Hôtellerie et de Tourisme)

ACTIVITY REPORT
Academic year 2015/2016

# 1. 28<sup>th</sup> AEHT Annual Conference in Cervia (I)

#### 1.1. General aspects

The Annual Conference is the AEHT's flagship event and is held once a year in a different country; the programme includes meetings of the Presidium, the Executive Board and the General Assembly, as well as a series of contests, which enable students to compete with each other in a variety of disciplines.

The 28 AEHT Annual Conference took place in Cervia (Emilia-Romagna, ITALY) and it was organized by IPSEOA "Tonino Guerra" from 5th to 10th October 2015. It attracted 603 persons (including students, teachers and headmasters) from 118 different schools located in 29 countries.

Founded in 1967, IPSEOA "Tonino Guerra" provides initial and further vocational training in different professional disciplines, comprising cooking, pastry, restaurant service and cocktail bar, hospitality management and hotel service. The school hosts 1000 regular students. There are almost 190 staff members, including 140 teachers.

The hosting school organized the annual conference thanks to the precious collaboration of tourism and enogastronomy schools of Ferrara, Castel San Pietro Terme, Riolo Terme, Riccione and Forlimpopoli.

The main objective of the 28 AEHT Annual Conference was to promote a European outlook among hotel and tourism schools, beyond other aims as:

- Providing a showcase for professionalism, skills and careers in Tourism
- Enhancing the image and professionalism of hospitality education in Italy and in particular in Romagna
- Encouraging contacts between schools throughout Europe
- Fostering better knowledge of the Italian education system
- Promoting the best Italian food and cultural highlights
- · Energizing networks of teachers and students
- Sharing teaching methods, materials, skills and knowledge.

A further objective was to ensure that all delegates would have an opportunity to experience at first hand the very best of Italian's cultural and social facets.

The delegations were hosted in 3 different hotels (Dante, Aurelia and Doge), between Cervia and Milano Marittima; the Hotel Dante hosted the opening ceremony (Tuesday October 6<sup>th</sup>), the association's meetings (executive board and general meeting) as well as four workshops.



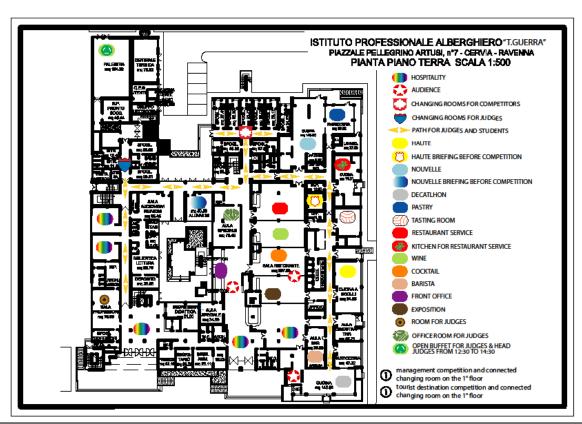
Be a part of the AEHT experience!

Share your pictures on: 

with the #aeht2015 hashtag!

The following eleven competitions were held during the conference within the school labs (see below).

*COMPETITIONS	PARTICIPANTS
Haute Cuisine - A2	36
Nouvelle Cuisine - A2	38
Decathlon - A2	18
Wine Service - B1	15
Restaurant Service - B1	34
Pastry - A2	27
Cocktail bar - B1	28
Barista - B1	18
Tourist Destination - B2	41
Front Office - B2	36
Hospitality Management - B2	13



AEHT Competitions – Medals per country					
Country	Gold medals	Silver medals	Bronze medals	Special prize	TOTAL
*Austria	6	4	7	1	18
*Belgium		4	3		7
*Croatia		1	1		2
*Estonia	2		1		3
*Finland	2	1	1		4
*France	1		2		3
*Germany		1			1
*Hungary		1			1
*Ireland			1		1
*Italy	4	3	7	1	15
*Latvia		2	0		2
*Lithuania		1	1		2
*Luxembourg			1		1
*Republic of Macedonia		1			1
*Norway			1		1
*Portugal	1	3	3		7
*Slovenia	2	4	2		8
* Sweden	1		2		3
*The Netherlands	6	9	7		22
*Turkey	1				1

During the entire week, the Institute organized a series of excursions in the area offering the opportunity to visit Cervia (Tuesday, Wednesday and Thursday) and Ravenna (Friday). In close collaboration with other hotel schools of the Region (Riolo Terme, Riccione, Forlimpopoli, Castel San Pietro and Ferrara) they also organized additional excursions around the territory aimed at enhancing and discovering the cultural and gastronomic delights of the region.

October 6th	Workshops	participants	
DISABILITY AND INCLUSION: VIABLE REALITY OR	Workshop	75	
JUST GUESSWORK?			
October 7th	Excursions /workshop	participants	
BOLOGNA	Excursion	41	
FERRARA	Excursion	35	
RICCIONE/RIMINI	Excursion	20	
FERNZA/RIOLO TERME/ BRISIGHELLA	Excursion	14	
CESENA	Excursion	15	
CERVIA	Excursion	35	
CHANGE	Workshop	48	
October 8th	Excursions/workshop	participants	
BOLOGNA	Excursion	30	
FERRARA	Excursion	16	
RICCIONE/RIMINI	Excursion	55	
FORLIMPOPOLI	Excursion	18	
CESENA	Excursion	13	
CERVIA	Excursion	45	
IT'S A KIND OF MAGIC: EMILIA-ROMAGNA,	Workshop	50	
THE VERY SOUL OF ITALIAN ENO-			
GASTRONOMIC TREASURES			
October 9th	Excursions/workshop	participants	
RAVENNA	Excursions	413	
PLACING EUROPEAN HOSPITALITY INTERNS	Workshop	20	

On these occasions, the host schools have prepared a lunch of typical seasonal products offered to the participants. For students and teachers involved in competitions, a lunch was organized by IAL (Campus International Tourist Hotel) in Cervia.

The week ended with a gala dinner organized by staff and students of the Institute "Tonino Guerra" in the unusual, but exceptional venues of the military base of Pisignano, with the participation of authorities among them the Minister of Labour Mr. Giuliano Poletti.

The organisation of this conference and competitions was a big challenge for the staff of IPSEOA "Tonino Guerra", but at the same time it was an opportunity to promote the professionalism of the hospitality and tourism industry particularly in ROMAGNA.

The organizers are convinced that this conference has made a great contribution to the promotion of Cervia, Emilia-Romagna and Italy as a tourist destination and that it was an event in which all of the organizers took great pride.

# 1.2 Programme

**AEHT 2015 Annual Conference Programme** CERVIA, ITALY 5<sup>th</sup>- 10<sup>th</sup> October 2015



Programme des Rencontres Annuelles de l'AEHT en 2015 **CERVIA, ITALIE** 5 - 10 Octobre 2015

Programma della Conferenza Annuale dell'AEHT 2015 CERVIA, ITALIA 5 - 10 Ottobre 2015



With the financial contribution of:





# FINAL UPDATE

Lundi 5	onday 5 <sup>th</sup> October (arrival day) undi 5 Octobre (arrivée des participants) unedì 5 Ottobre (arrivo dei partecipanti)				
Time Heure	Activities / Activités / Attività	Location / Lieu / Luogo			
During the day	Arrival at the airport Arrivée à l'aéroport Arrivo all'aeroporto	Bologna "G. Marconi" (BLQ) / Rimini "F. Fellini" (RMI)			
Pendant toute la journée	Arrival at the railway station Arrivée à la gare Arrivo alla stazione	Cervia / Cesena / Ravenna / Rimini			
Durante la giornata	Transfer from airport/railway station to hotel Déplacement de l'aéroport/gare à l'hôtel Trasferimento dall'aeroporto/stazione all'hotel	Hotel Dante / Hotel Aurelia / Hotel Doge - Cervia			
19:00 - 21:00	Dinner (all participants) Dîner (tous les participants) Cena (tutti i partecipanti)	Hotel Dante / Hotel Aurelia / Hotel Doge - Cervia			
20:30	Briefing of the judges / Briefing des juges / Briefing dei giudici Haute Cuisine Nouvelle Cuisine Decathlon Pastry Barista Restaurant Service Wine Service Cocktail Bar Tourist Destination Front Office Hospitality Management	Hotel Dante – Cervia Hall / Salle / Sala "ULISSE"			

Be a part of the AEHT experience!









Tuesday Mardi 6 Martedì	2	
Time Heure	Activities / Activités / Attività	Location / Lieu / Luogo
06:30 <b>-</b> 09:00	Breakfast / Petit-déjeuner / Colazione	Hotel Dante / Hotel Aurelia / Hotel Doge - Cervia
10:00 - 12:00	Opening Ceremony / Cérémonie d'ouverture / Cerimonia d'apertura	Hotel Dante - Cervia Hall / Salle / Sala B "DANTE FORUM"
12:00 - 12:30	Welcome Drink	Hotel Dante - Cervia
13:00 - 14.30	Lunch (all participants) / Déjeuner (tous les participants) / Pranzo (tutti i partecipanti)	Hotel Dante / Hotel Aurelia / Hotel Doge - Cervia
14:30 – 17:30	concurrents / Briefing dei concorrenti Haute Cuisine Nouvelle Cuisine Cocktail Bar Tourist Destination Restaurant Service Briefing of the competitors / Briefing des	Hotel Dante – Cervia  Hall / Salle / Sala "CARONTE" Hall / Salle / Sala "ULISSE" Hall / Salle / Sala "BEATRICE"  Hall / Salle / Sala "VIRGILIO"  School / École / Scuola – Cervia
	concurrents / Briefing dei concorrenti. Front Office Decathlon Pastry Barista Wine Service Hospitality Management	Front Office Classroom / Salle de classe / Aula 1G-1 <sup>st</sup> floor Gymnasium / Gymnase / Palestra Classroom / Salle de classe / Aula 3E-1 <sup>st</sup> floor Hall / Salle / Sala 4 Classroom /Salle de classe/Aula 4E-1 <sup>st</sup> floor
14:00 - 17:30	Presidium Meeting / Réunion du Présidium / Riunione del Consiglio Direttivo	School / École / Scuola Classroom/Salle de classe /Aula 3A-1 <sup>st</sup> floor
15:00 - 17:30	For teachers and headmasters non participating to briefings:	from / de l' / da Hotel Aurelia + Hotel Doge on foot / à pied / a piedi
14:45 – 17:30	Sightseeing tour of Cervia Visite guidée de Cervia Visita guidata di Cervia	from / de l' / da Hotel Dante on foot / à pied / a piedi
18:00 - 19:30	Workshop / Atelier / Convegno "Disability and inclusion: viable reality or just guesswork?" "Invalidité et intégration: réalité possible ou simple supposition?" "Disabilità e inclusione: possibile realtà o semplice supposizione?"	Hotel Dante - Cervia Hall / Salle / Sala "UFFIZI"
20:00 - 21:30	Dinner / Dîner / Cena (All participants, tous les participants, tutti i partecipanti)	Hotel Dante / Hotel Aurelia / Hotel Doge - Cervia
22:00	Karaoke	Hotel Dante - Cervia









Mercred	day 7 <sup>th</sup> October li 7 Octobre dì 7 Ottobre	3
Time Heure	Activities / Activités / Attività	Location / Lieu / Luogo
06:30 - 09:00	Breakfast / Petit-déjeuner / Colazione	Hotel Dante / Hotel Aurelia / Hotel Doge - Cervia
08:30 - 17:30	Sightseeing tour / Visite guidée / Visita guidata *collect a wristband as lunch ticket / retirer un bracelet comme ticket - déjeuner / ritirare il braccialetto per il pranzo	Faenza – Riolo Terme / Rimini, Riccione, Gradara / Ferrara/ Bologna / Forlimpopoli (with partner schools, avec les écoles associées, con le scuole partner)
08:00 - 14:00	Competitions / Compétitions / Competizioni Haute Cuisine Nouvelle Cuisine Decathlon Pastry Barista Restaurant Service Wine Service Cocktail Bar Tourist Destination Front Office Hospitality Management	School / École / Scuola - Cervia Kitchen / Cuisine / Cucina 3 Kitchen / Cuisine / Cucina 5 Kitchen / Cuisine / Cucina 1 Pastry / Pâtisserie / Pasticceria 5 Coffee bar / Café / Barettino Hall / Salle / Sala 5 Hall / Salle / Sala 4 Hall / Salle / Sala 3 Lab / Laboratoire / Laboratorio 1 Front Office Classroom /Salle de classe/Aula 4E-1 <sup>st</sup> floor
08:45 - 13:00	Executive Board Meeting / Réunion du Comité Directeur / Riunione del Comitato Direttivo	Hotel Dante - Cervia Hall / Salle / Sala "CARONTE"
12:00 - 13:30	Lunch (for those who stay in Cervia) / Déjeuner (pour ceux qui restent à Cervia) / Pranzo (per chi resta a Cervia) *collect a wristband as lunch ticket / retirer un	via Marconi 6 - Cervia *Participants who end the competition by
13:30 - 15:00	bracelet comme ticket - déjeuner / ritirare il braccialetto per il pranzo	IAL at 12:00 p.m.
12:30 - 14:30	Lunch /Déjeuner/ Pranzo (All judges, tous les juges, tutti i giudici)	School / École / Scuola – Cervia Gymnasium / Gymnase / Palestra
14:45 - 17:30	Excursion to/ Excursion aux/Visita guidata Cervia Salt Pans/Salines de Cervia/Saline or /ou/ oppure Malatestian Library/ Bibliothèque Malatestiana/Biblioteca Malatestiana-Cesena	Cervia Cesena
18:00 - 19.30	Workshop / Atelier/ Convegno "Change". "Le changement du travail quotidien" "Il cambiamento nel lavoro quotidiano" by / par le / con il Vice-President Herman Siebens	Hotel Dante - Cervia Hall / Salle / Sala "UFFIZI"
20:00 - 22:00	Dinner / Dîner / Cena (All participants, tous les participants, tutti i partecipanti)	Restaurant / Restaurant / Ristorante "Casa delle Aie" - Cervia









Jeudi 8	ry 8 <sup>th</sup> October 2015 Octobre 2015 8 Ottobre 2015	4
Time Heure	Activities / Activité / Attività	Location / Lieu / Luogo
06:30 - 09:00	Breakfast / Petit-déjeuner / Colazione	Hotel Dante / Hotel Aurelia / Hotel Doge - Cervia
08:30 - 17:30	Sightseeing tour / Visite guidée / Visita guidata *collect a wristband as lunch ticket / retirer un bracelet comme ticket - déjeuner / ritirare il braccialetto per il pranzo.	Faenza – Riolo Terme / Rimini, Riccione Gradara / Ferrara/ Bologna / Forlimpopoli (with partner schools, avec les écoles associées, con le scuole partner)
08:00 - 14:00	Competitions / Compétitions / Competizioni Haute Cuisine Nouvelle Cuisine Decathlon Pastry Barista Restaurant Service Wine Service Cocktail Bar Tourist Destination Front Office Hospitality Management	School / École / Scuola - Cervia Kitchen / Cuisine / Cucina 3 Kitchen / Cuisine / Cucina 5 Kitchen / Cuisine / Cucina 1 Pastry / Pâtisserie / Pasticceria 5 Coffee bar / Café / Barettino Hall / Salle / Sala 5 Hall / Salle / Sala 4 Hall / Salle / Sala 3 Lab / Laboratoire / Laboratorio 1 Front Office Classroom /Salle de classe/Aula 4E-1 <sup>st</sup> floor
08:45 - 13:00	General Assembly / Assemblée générale / Assemblea generale	Hotel Dante - Cervia Hall / Salle / Sala "CARONTE"
12:00 - 13:30 - 13:30 - 15:00	Lunch (for those who stay in Cervia) / Déjeuner (pour ceux qui restent à Cervia) / Pranzo (per chi resta a Cervia)  *collect a wristband as lunch ticket / retirer un bracelet comme ticket - déjeuner / ritirare il braccialetto per il pranzo	via Marconi 6 - Cervia *Participants who end the competition by
12:30 - 14:30	Lunch/Déjeuner/ Pranzo (All judges, tous les judges, tutti i giudici)	School / École / Scuola – Cervia Gymnasium / Gymnase / Palestra
14:45 - 17:30	Excursion to/ Excursion aux/Visita guidata Butterfly House/La Maison des Papillons/La Casa delle Farfalle or /ou/ oppure Malatestiana Library / Bibliothèque Malatestiana /Biblioteca Malatestiana	Cervia Cesena
18:00 - 19:30	Workshop / Atelier /Convegno  "It's a kind of magic: Emilia-Romagna, the very soul of Italian eno-gastronomic treasures".  "C'est de la magie: l'Émilie-Romagne: la véritable âme des trésors de l'enogastronomie italienne".  "È qualcosa di magico: Emilia-Romagna, l'anima dei tesori enogastronomici italiani".	
20:00 - 21:30	Dinner / Dîner / Cena (All participants, tous les participants, tutti i partecipanti)	Hotel Dante / Hotel Aurelia / Hotel Doge Cervia
22:00	Disco / Discothèque / Discoteca Dress Code: white and light blue	Cà del Liscio (3 dance rooms: pop/commercial, latin, folk dance)









Share your pictures on: with the #aeht2015 hashtag!

Vendre	o <sup>th</sup> October li 9 Octobre 19 Ottobre	5
Time Heure	Activities / Activités / Attività	Location / Lieu / Luogo
06:30 - 09:00	Breakfast / Petit-déjeuner / Colazione	Hotel Dante / Hotel Aurelia / Hotel Doge - Cervia
08:00 - 12:30	Sightseeing tour of Ravenna for everybody (except for competitors of the day) Visite guidée de Ravenna pour tous (sauf les concurrents de la journée) Visita guidata di Ravenna per tutti (escluso i concorrenti del giorno)	
08:00 - 13:00	Competitions / Compétitions / Competizioni Haute Cuisine Nouvelle Cuisine Pastry Restaurant Service Cocktail Bar Tourist Destination Front Office Hospitality Management	School / École / Scuola - Cervia Kitchen / Cuisine / Cucina 3 Kitchen / Cuisine / Cucina 5 Kitchen / Cuisine / Cucina 1 Hall / Salle / Sala 5 Hall / Salle / Sala 3 Lab / Laboratoire / Laboratorio 1 Front Office Classroom /Salle de classe/Aula 4E-1st floor
13:00 - 14:30	Lunch (all participants) / Déjeuner (tous les participants) / Pranzo (tutti i partecipanti)	Restaurant / Restaurant / Ristorante "Campaza" - Ravenna
15:00 17:30	Workshop / Atelier /Convegno "Placing European Hospitality Interns" by / par le / con il Butler Search Group & Docklands Academy –Europe 3000	Hotel Dante - Cervia Hall / Salle / Sala "UFFIZI"
18:30 - 01:00	Gala dinner / Dîner de gala / Cena di gala Dress code: gold, white and/or blue	Air base/ Base aérienne/ Base aéronautique Pisignano

Saturday 10 <sup>th</sup> October (departure day) Samedi 10 Octobre (jour de départ) Sabato 10 Ottobre (giorno di partenza			6
Time Heure	Activity / Activité / Attività	Location / Lieu / Luogo	
06:30 - 09.00	Breakfast / Petit-déjeuner / Colazione	Hotel Dante / Hotel Aurelia / Hotel Doge - Cervia	
During the day Pendant toute la journée Durante la giornata	Departure / Départ / Partenza	Airport / Aéroport / Aeroporto Railway station / Gare/ Stazione	









Share your pictures on: with the #aeht2015 hashtag!



#### COMPETITIONS:

• Students involved in the competitions are invited to come to school wearing their uniform and bring with them their clothes for the lunch,

#### **BUS STOPS and DEPARTURE TIMES:**

- EXCURSIONS, SIGHTSEEING TOURS, BRIEFINGS, MEETINGS, CASA DELLE AIE, GALA DINNER, DISCO: A
  shuttle bus will arrive in front of each hotel 20 minutes before scheduled time.
- COMPETITIONS (for judges, students, teachers and participants): Bus departures from each hotel to school at 7:30 a.m.
- WEDNESDAY October 7th THURSDAY October 8th: During competition hours a shuttle service will be available
  every hour (from 9:30) with stops at Hotel Dante, Hotel Doge, Hotel Aurelia and at the school.
- LUNCH AT THE IAL (Campus Turistico Alberghiero) in Via Marconi, Cervia Wednesday October 7th and Thursday
  October 8th (from 12:00 p.m to 3:00 p.m.): Bus shuttle service will include an extra stop at Via Roma (corner of Via
  Marconi 30 metres from the IAL).
- FRIDAY October 9th: Participants not involved in the competitions may visit the city of Ravenna and have lunch at Campaza Restaurant.

# LUNCH DURING SIGHTSEEING TOURS AND AT IAL Campus Turistico Alberghiero-Via Marconi, 6 Cervia: WEDNESDAY October 7th - THURSDAY October

- If you are booking the tours, organized in collaboration with the schools of Ferrara, Riccione, Forlimpopoli, Riolo
  Terme and Castel San Pietro, be sure to collect a wristband at the front desk of your hotel. It will be needed to claim
  your free lunch ticket. \*
- Competitors and accompanying teachers can collect wristbands at each hotel front desk before 7:30 a.m. or at the school after 8:00 a.m. Wristbands are required to claim a free lunch at the IAL. Participants who end the competition by 11:30 a.m. are invited to have a buffet lunch at IAL at 12:00 p.m.
- A buffet lunch for the competition judges will be served in the school gym from 12:30 p.m. to 2:30 p.m. Judges are required to wear their badges at all times.

#### FRIDAY October 9th

- Only judges, competitors, and accompanying teachers will have access to the school during competition hours. A
  shuttle service to "Campaza" restaurant (in Ravenna) will be available at the end of the competition for lunch.
- Participants not involved in the competitions may visit the city of Ravenna and have lunch at "Campaza" restaurant. Those who choose to not use the shuttle service will be responsible for their own transportation to the restaurant.

#### **GALA DINNER:**

• All participants are invited to carry their passport or ID card to show in case of control.

\*Participants without a wristband may choose to have lunch at the schools of Ferrara, Riccione, Forlimpopoli, Riolo Terme, Castel San Pietro and IAL in Cervia. Cost is 15 € per person.

Students involved in competitions are required by law that in their countries have received appropriate supervision, instruction and training in food hygiene in line with their work activity and should be able to handle food safely.

જજજજ

# 1.3. Statistics

The 28<sup>th</sup> Annual Conference attracted 603 participants (299 directors and teachers, 304 students as well as some partners and special guests (number not specified)) from 118 member schools in 29 countries.

	Participation at the AEHT Annual Conference				
Year	Location	Organising country	Schools	Countries	Participants
2015	Cervia	Italia	118	29	603
2014	Belgrade	Serbia	94	28	569
2013	Savona, Barcelona, Palma, Ajaccio, Marseille	AEHT Head Office	112	33	721
2012	Ohrid	Rep. of Macedonia	117	30	575
2011	The Hague	The Netherlands	109	32	617
2010	Lisbon	Portugal	143	29	652
2009	Dubrovnik	Croatia	132	30	690
2008	Kuressaare	Estonia	130	32	660
2007	Jesolo Lido	Italy	137	33	650
2006	Killarney	Ireland	136	32	660
2005	Antalya	Turkey	130	31	646
2004	Bled	Slovenia	135	34	620
2003	Copenhagen	Denmark	140	28	564
2002	San Remo	Italy	139	29	705
2001	Linz	Austria	105	33	601
2000	Berlin	Germany	120	23	641
1999	Luxembourg	Luxembourg	127	24	940
1998	Faro/Vilamoura	Portugal	123	21	640
1997	Zandvoort	The Netherlands	115	23	596
1996	La Rochelle	France	101	19	814
1995	Gothenburg	Sweden	107	20	620
1994	Portrush	Northern Ireland	75	16	393
1993	Sciacca	Italy	75	15	500
1992	Antalya	Turkey	(71)	17	300
1991	Herk de Stad	Belgium	(64)	(16)	(332)
1990	Setubal-Troia	Portugal	(51)	(16)	(273)
1989	Anavyssos	Greece	39	16	(220)
1988	Strasbourg-Illkirch	France	25	16	(80)

# 1.4. Financial Report – AEHT Annual Conference 2015

EXPENSES		in Euros
HOTELS (DOGE, AURELIA, DANTE and related services)	€	152.616.30
CA DEL LISCIO	€	3.525.00
CAMPAZA (CATERING FOUIPMENT + LUNCH)	€.	34.539.54
JOURNALIST	€	10.980,00
LUNCH by IAL	€	7.512,50
FOOD (COMPETITION, BAR and GALA DINNER)	€	23.515,75
MUSEUMS (Ravenna. Cesena. Cervia)	€	1.986.00
GUIDES	€.	1.300.00
SERVICE LIGHTS. AUDIO and VIDEO	€	11.102.00
LUNCH, SIGHTSEEING AND TOURS	€	3.214,00
FLAGS	€	1.115,57
FLOWER & GARDEN	€	1.808,50
TRANSPORTATION	€	26.000.00
DINNER AIE RESTAURANT	€	8.924.97
GALA DINNER EXTRA COSTS (Speaker, PIANO BAR, DANCERS, BASE RENT, CLEANING)	€	10.780,06
STATIONERY	€	7.165.14
EQUIPMENT	€	10.634,27

TOTAL:	€	316.719,60

INCOME		in Euros
Registration fees	€ 310.792,21	
Sponsors	€ 10.000,00	
TOTAL:		€ 320.792,21

DIFFERENCE	€ 4.072,61

**NOTE:** Medals and certificates were provided by the AEHT and the costs related to the stay of the Presidium members and the Head Judges have been covered by the hosting school.

## 1.5. Pictures and videos on the event

#### ON THE OPENING CEREMONY & THE COMPETITIONS :

Pictures https://www.flickr.com/photos/137909650@N02/albums

Press conference (Videoregione) <a href="https://youtu.be/xA09DxmZ8WI">https://youtu.be/xA09DxmZ8WI</a>

Opening ceremony (Videoregione) <a href="https://youtu.be/mcfTviqvBMk">https://youtu.be/mcfTviqvBMk</a>

Opening ceremony 1 https://youtu.be/W9bo3k00MTI

Opening ceremony 2 <a href="https://youtu.be/8f7vArDxWZM">https://youtu.be/8f7vArDxWZM</a>

Opening ceremony 3 <a href="https://youtu.be/xlHjCV82HSc">https://youtu.be/xlHjCV82HSc</a>

Streaming of the competitions on October 7th https://youtu.be/JI4cyWaz19E

Streaming of the competitions on October 8th <a href="https://youtu.be/ZOJVG55owyU">https://youtu.be/ZOJVG55owyU</a>

Streaming of the competitions on October 9th https://youtu.be/AgJn6wH67xM

#### ON WORKSHOPS AND SEMINARS:

"Disability and inclusion: viable reality or just guesswork?" part 1 https://youtu.be/w1os9KSkQVs

"Disability and inclusion: viable reality or just guesswork?" part 2 https://youtu.be/INgSKk2lxfY

"Change" part 1 https://youtu.be/6ECWZ5S7bYk

"Change" part2 https://youtu.be/bc4r3QAInWc

"Emilia-Romagna, the very soul of Italian eno-gastronomic treasures"P1 https://youtu.be/cv-i4DLTDWQ

"Emilia-Romagna, the very soul of Italian eno-gastronomic treasures" P3 https://youtu.be/dYRJbsES\_AU

"Emilia-Romagna, the very soul of Italian eno-gastronomic treasures" P2 https://youtu.be/WOfdvEP2FP0

#### ON THE PRIZE-GIVING CEREMONY :

Gala Dinner (Videoregione) https://youtu.be/Fh4LCdr1TD4

# 2. Head judges' working group

A few years ago, the organisational guidelines committee had been replaced by a head judges working group bringing together all head judges of the competitions taking place during the Annual Conference.

The head judges meet several months prior to the Conference to inspect the venue/facilities of the forthcoming competitions and to set up the programme and the official guidelines with the organizing team.

This way these documents are earlier available to the participating schools, allowing them to prepare well in advance to the various competitions.

In 2016, the members of the head judges' working group met on the occasion of the AEHT Executive Board meeting on 12<sup>th</sup> March 2016 in London (UK).

Composition of the head judges' working group				
Coordinator: Vice President Remco Koerts				
Competition	Head judge	E-mail address		
Pastry	Luc Bastiaens	luc.bastiaens@provincieantwerpen.be		
Wine service	Alexander Mair	a.mair@tourismusschulen.at		
Cocktail	Thomas Gasteiner	thomas.gasteiner@hltsemmering.ac.at		
Barista	Alfio Rivalta	alfio_rivalta@libero.it		
Tourist destination	Asdis Vatnsdal	asdis.vatnsdal@mk.is		
Front office	Helena Cvikl	helena.cvikl@vsgt-mb.si		
Management	Theo Verkoyen	theo.verkoyen@vives.be		
Decathlon	Marcus Hallgren	marcus.hallgren@koping.se		
Culinary arts	Alexandre Ferreira	alexandre.ferreira@turismodeportugal.pt		
Restaurant service	Paulo Baptista	paulo.baptista@turismodeportugal.pt		

#### 3. Events included in the official AEHT calendar

#### AEHT workshop "Change - changing daily work"

On the occasion of the AEHT Annual Conference in Cervia in October 2015, AEHT Vice-President Herman Siebens held a workshop on the subject of 'Change - changing daily work', with the contribution of Agostina Melucci and Carla Maria Gatti. Unfortunately, this seminar was not as attended as expected.

# HEG international seminar on "The impact of Sports, Cultural and Music events on seasonality management" in Kuopio (FI)

The 7<sup>th</sup> HEG seminar was held from 14th to 17th April, 2016 by Savonia University of Applied Sciences in Kuopio, Finland. There were ten participants from six countries; Ireland, Latvia, Luxembourg, Portugal, Slovenia and Finland. More detailed information on the seminar might be found in the April 2016 newsletter of the AEHT published on www.aeht.eu.

# General overview of AEHT events organized under the aegis of the AEHT

Date	City	Event	Participants			
2015						
5 <sup>th</sup> – 12 <sup>th</sup> October	Prešov (SK)	Eurocup 2015 – 23th edition of the Junior bartenders competition	73 competitors from 37 schools from 6 countries of whom 24 participants were from 11 AEHT member schools from 6 countries			
6 <sup>th</sup> – 8 <sup>th</sup> December	Praia da Vitória, Terceira Island, Azores (PT)	Chocolate festival of the Atlantic 2015 (sculpting, display and contest of chocolate sculptures and bonbons)	No feedback has been received by the Head Office so far			
2 <sup>nd</sup> – 8 <sup>th</sup> December	Diekirch (LU)	24th edition of the Christmas in Europe event	More than 120 participants from 23 AEHT member schools from 14 countries			
		2016				
5 <sup>th</sup> – 7 <sup>th</sup> April	Bled (SI)	11 <sup>th</sup> Bartender G&T Competition	24 participants from 9 AEHT member schools from 7 countries			
14 <sup>th</sup> – 17 <sup>th</sup> April	Kuopio (FI)	Seminar for teachers and directors (for EQF level 5 and up) focusing on "The impact of Sports, Cultural and Music events on seasonality management".	10 participants from 6 member schools from 6 countries			
18 <sup>th</sup> – 21 <sup>st</sup> April	Castel San Pietro Terme (IT)	18 <sup>th</sup> edition of the Bartolomeo Scappi International Competition (bar, sommelier, pastry, cooking competitions)	113 participants from 25 AEHT member schools from 12 countries			
3 <sup>rd</sup> – 7 <sup>th</sup> May	London (UK)	AEHT Youth Parliament on the "The impact of immigration on the travel and tourism industry in Europe".	23 participants from 14 AEHT member schools from 8 countries			
5 <sup>th</sup> – 8 <sup>th</sup> May	Giulianova (IT)	8th International Competition for Employees at the hotel reception "Donna Dina Migliori", the 6th International Competition "Tourism in the City",	105 participants from 25 AEHT member schools from 10 countries			
23 <sup>rd</sup> June - July 2 <sup>nd</sup>	Ponta Delgada, São Miguel (PT)	10 FEST ACORES 2015 – 10 days, 10 chefs	7 participants from 4 AEHT member schools from 3 countries			

# 4. 2015 Christmas in Europe

From 2<sup>nd</sup> to 8<sup>th</sup> December 2015, the Lycée Technique Hôtelier Alexis Heck of Diekirch in Luxembourg has hosted and organized the 24th edition of Christmas in Europe whose origins date back to 1992 in Kaysersberg (France). Each year, this flagship event of the AEHT allows for a multitude of facets to be shown and for the 2015 edition no less than 23 schools from 14 different countries participated.

More than a hundred participants have participated in this beautiful Christmas in Europe event co-financed by the Erasmus Plus programme of the European Union, devoted to the spirit of Christmas and organized according to four intangible principles:

- each school presents the regional gastronomic specialties of Christmas at a fair
- · participates in a folkloric parade,
- prepares some delicacies for the European buffet
- and makes a performance at the cultural show.





The delegations came from schools from Armenia (1), Austria (2), Czech Republic (1), Croatia (2), France (1), Hungary (1), Ireland (1), Italy (3), Latvia (1), Luxembourg (2), Continental Portugal (2) and the Azores (1), Slovakia (1), Slovenia (2), and, last but not least, Sweden (2) – that is a total of 23 schools with more than 120 headmasters, professors and students (not counting those of the host school). And indeed they were a fine bunch of delegates, representing the diversity of Europe in a spirit of friendship and festivity.

Don't miss the fascinating report by our journalist Jo Laengy published on our Internet site <a href="https://www.aeht.eu">www.aeht.eu</a> under the Christmas in Europe rubric as well as the article in the December 2015 edition of the AEHT newsletter.

Participation at the Christmas in Europe events					
Year	Town	Participants	Countries	Schools	
2015	Diekirch	120****	14	23	
2014	Prešov	103	13	19	
2013	Marseille	99 *	13	16	
2012	Budapest	100	14	19	
2011	Zagreb	96 ***	15	20	
2010	Ponta Delgada	76	11	16	
2009	Poznan	115	18	25	
2008	Chinon Castle	90 **	13	17*	
2007	Semmering	69	12	15*	
2006	Orebrö	81	13	16	
2005	Fundaõ	7	11	15	
2004	Bad Ischl	86	16	18	
2003	Senigallia	135	16	22	
2002	Kuresaare	70	12	14	
2001	Poznan	150	19	20	
2000	Rhodes	300	17	18	
1999	Bonneville	72	10	12	
1998	Podebrady	70	12	13	
1997	Espoo	92	14	15	
1996	Budapest	90	11	13	
1995	Barcelona	70	10	13	
1994	Copenhague	88	13	19	
1993	Kaysersberg	110	10	11	

<sup>\*</sup> except organising school / \*\* number to be confirmed by organising school / \*\*\* except Croatian schools who came to help the organisers of the event / \*\*\*\* only a delegation of 5 persons form the organizing school have been taken into account.

# 5. Observation periods for teachers

# Observation periods with the STARWOOD group

The organization of observation periods with the STARWOOD group has been suspended after the departure of our contact persons, the Vice President for Development and Training in Human Resources EAME, Ingrid Eras-Magdalen, and her assistant.

# Observation periods with the PESTENA Hotels & Resorts group

In substitution to the collaboration with STARWOOD Hotels, the AEHT has intensified its cooperation with the Portuguese hotel group PESTENA Hotels & Resorts by signing an agreement on May 17<sup>th</sup>, 2016 expanding the range of its observation periods for AEHT teachers to further regions.

The group, that has a total of 51 hotels in Europe, Africa, Brazil, Colombia, Venezuela and the United States, has offered to provide AEHT teachers with placements of one week to one month for summer 2016 in unities located throughout mainland Portugal, Madeira as well as in North and South Africa. It is planned to expand the program in the future to South America and other European countries. Further information will be as usual published on the AEHT website (www.aeht.eu), as it became available.

Travel expenses will be as usual born by the teachers participating in the programme, but the AEHT will reimburse up to €200 per person upon receipt and approval of the placement report; an administrative fee of €80 will however be deduced for most countries to cover organisational costs. Accommodation at the hotel and meals taken with the staff will, in this case, be provided free of charge by the host company.

For various reasons, Ana Paula PAIS took care of the coordination of the observation periods with this new partner in 2016.

# 6. Meetings

## **Meetings of the Presidium**

October 6 <sup>th</sup> , 2015	Cervia (IT)
March 11 <sup>th</sup> , 2016	London (UK)
June 25 <sup>th</sup> , 2016	Boom (BE)

#### **Meetings of the Executive Board**

October 7 <sup>th</sup> , 2015	Cervia (IT)
March, 10 <sup>th</sup> , 2016	London (UK)

Reports covering these meetings may be consulted under the 'Meetings and reports' rubric on the AEHT web site <a href="https://www.aeht.eu">www.aeht.eu</a>.

#### **General Assembly**

October 8 <sup>th</sup> , 2015	Cervia (IT)

Reports covering the General Assembly are available under the 'Meetings and reports' rubric on the AEHT web site.

Several illustrated reports covering the Executive Board and Presidium meetings in various countries have been published in the AEHT newsletters and may be consulted at the same website.

# 7. Representation

As far as possible, the Presidium has accepted invitations and represented the AEHT at events organized by member schools under the aegis of the AEHT or other entities.

Date	City	Event	AEHT Representative		
2015					
October 5 <sup>th</sup> – 10 <sup>th</sup>	Cervia (IT)	28 <sup>th</sup> AEHT Annual Conference	All members of the Presidium		
October 28 <sup>th</sup>	Luxembourg (LU)	Meeting with the first counsellor of the Minister of National Education of Luxembourg, Michel Lanners and the school manager of the LTHAH, Elisabeth Reisen	Nadine SCHINTGEN		
December 2 <sup>nd</sup> – 8 <sup>th</sup>	Diekirch (LU)	24 <sup>th</sup> Christmas in Europe	Remco KOERTS Ana Paula PAIS Herman SIEBENS Nadine SCHINTGEN		
December 4 <sup>th</sup>	Luxembourg (LU)	Meeting with the first counsellor of the Minister of National Education of Luxembourg, Michel Lanners and the 2 school managers of the LTHAH	Remco KOERTS Ana Paula PAIS Nadine SCHINTGEN		
		2016			
January 22 <sup>th</sup>	Luxembourg (LU)	Meeting with the first counsellor of the Minister of Economy of Luxembourg - Dept. of Tourism, Ricky Wohl	Nadine SCHINTGEN		
March 12 <sup>th</sup>	London (UK)	Executive Board meeting	All members of the Presidium, except Klaus ENENGL		
April 14 <sup>th</sup> - 15 <sup>th</sup>	London (UK)	Inspection at Redbridge College of the facilities hosting the competitions of the AEHT Annual Conference 2016	Remco KOERTS		
May 3 <sup>rd</sup> - 7 <sup>th</sup>	London (UK)	AEHT Youth parliament	Klaus ENENGL		
May 9 <sup>th</sup> - 10 <sup>th</sup>	Seville	7 <sup>th</sup> AEHOS Forum (Asociación de Escuelas de Hostelería - Spanish Association of Hotel Schools) held in Sevilla (ES)	Ana Paula PAIS		

# 8. AEHT data base and publications

#### **AEHT database**

Currently (15.07.2016), the AEHT database counts 366 member school accounts. This number includes active (322) and inactive (44) accounts. The later are accounts of new members that have not yet paid their annual fees. Besides, there are 2 professional member accounts and 5 sponsor accounts.

What changed with the new database, which is operational since early 2014, is that member schools can use it to register directly to the AEHT Annual Conference. Furthermore, account managers can include contact information of several persons of their school. Each one of them will automatically receive all official emails sent by the AEHT head office.

What also changes with this new system, is that *member schools are now responsible for updating* their account information. Previously, this task was provided by the AEHT head office.

The AEHT database can be accessed at: https://www.aeht.eu/db.

#### **AEHT Newsletter**

A total of three AEHT newsletters have been issued in the period 2015/2016 and on the AEHT website (www.aeht.eu) and facebook account.

## **AEHT Facebook account**

The Facebook account is available at the following address: <a href="https://www.facebook.com/aeht.eu">https://www.facebook.com/aeht.eu</a>.

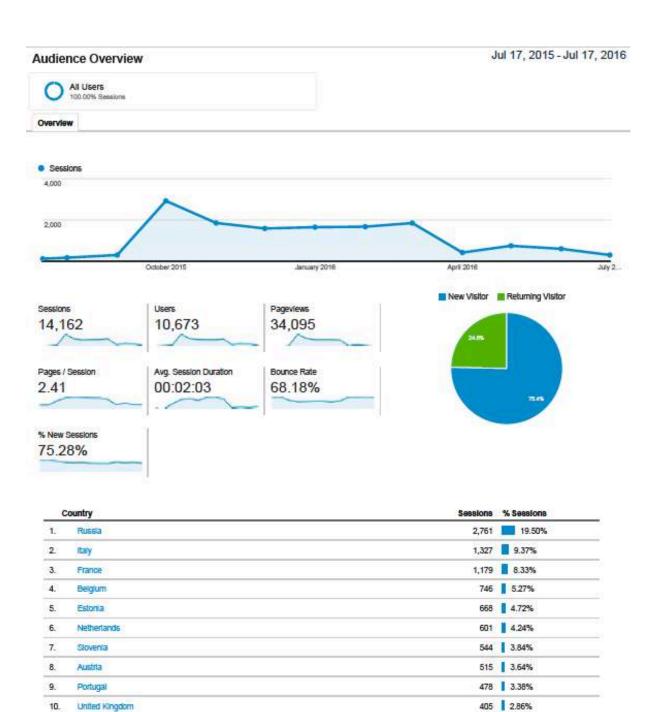
The total number of 'likes' rouse by 330 units (17,78%) in one year; from 1'856 likes on July 15<sup>th</sup>, 2015 to 2'186 likes on July 14<sup>th</sup>, 2016.

#### **AEHT** website

During the academic year 2014/2015, the number of visits to the website of the AEHT (<u>www.aeht.eu</u>) totalled 47'472 units. The number of visits has thus increased compared to the previous academic year (36'513 units).

During the first semester of 2016, a new website has been put online by the webmaster of the AEHT, Ahti Paju, together with Vice-presidents Klaus Enengl and Neeme Rand. As the use of mobile phones (smartphones) and tablet computers has increased significantly, the IT team of the AEHT is creating a platform facilitating access to the site from these media.

Below you will find an overview of the characteristics of the web site audience.



## 9. Electronic communication

During the academic year 2015/2016, the AEHT head office has sent out some 60 official mailings to AEHT member schools on various subjects.

# 10. Composition of the AEHT Presidium

Elected members of the AEHT Presidium for the period 2014 – 2017					
Forename	Surname	Function	Tasks		
Ana Paula	PAIS	President	Official representation and coordination of AEHT's affairs		
Klaus	ENENGL	Vice-President	Annual Conference and Competitions and the financial sustainbility of the AEHT (sponsoring)		
Herman	SIEBENS	Vice-President	Professional placements, activities relating to quality management and business ethics		
Neeme	RAND	Vice-President	IT Solutions & AEHT website		
Remco	KOERTS	Vice-President	Coordination of competitions at the Annual Conference		
Bogusława	PIENKOWSKA	Vice-President	Occasional events, EU educational programmes and coordination with the OIF		
D	esignated memb	ers of the AEHT P	residium for the period 2014 – 2017		
Forename	Surname	Function	Tasks		
Klaus	ENENGL	Treasurer	AEHT's finances and accounts		
Nadine	SCHINTGEN	General Secretary	Day-to-day management		

# 11. European project RETOUR

From 2014 to June 2016, the AEHT has been a partner of the European project "Retour - Russian for tourism". The AEHT was an active partner in this project, especially with respect to the dissemination and assessment of the material.

From February to August 2015, the team of the Project RETOUR (funded with support from the European Commission) tested the learning materials developed during the first phase of the project, namely: '30 Videos in Russian' - 10 for each sector: Hotel, Restaurant and Retail, featuring everyday professional scenarios in the tourism sector and 'Written Materials' with transcriptions of the video dialogues, exercises, grammar information and vocabulary. The materials were tested with pilot groups of students led by Russian language teachers in the three different learning modalities: Face to face in regular classes; online - supported learning modality; and self-learning modality. The project's associated partners and the AEHT were actively involved in the testing of the RETOUR materials.

By the beginning of September 2015, the piloting phase in all partner countries had been successfully completed. All partners managed to involve a significant numbers of both students and Russian language teachers in the pilot project. A total of 780 students and 34 teachers participated in the testing phase. An 'Overall Pilot Report' with the final numbers of participants per country and evidence from the pilot has been produced.

#### Final version of the training material

From September 2015 until January 2016, the consortium worked on improving the first version of the materials, following suggestions and recommendations collected from the Russian language teachers and students involved in the pilot phase. The following changes have been made to the materials:

- the guides for teachers and students were revised,
- the written materials were enriched with additional exercises and audios,
- an answer key was created,
- one video for absolute beginners (level 0) with simple expressions and basic sentences
  was produced. This video was recorded in Russian and subtitled in the partner
  languages,
- a video tutorial on how to use the different versions of the RETOUR videos on our YouTube channel was created,
- a PDF tutorial on how to use the Personal Space for voice recording was created and uploaded to the homepage of the website to support self-learners,
- the Personal Space and the App for Android were proofread by the partners and then revised by the technicians so as to correct any errors or malfunctions.

All of the teaching materials are available in the following languages: French, Italian, Spanish, Greek, English and Bulgarian, and freely accessible on the project website: www.russian-fortourism.eu .

For additional information, you may also visit:

YouTube: <a href="https://www.youtube.com/channel/UCLn6xjVtH8">https://www.youtube.com/channel/UCLn6xjVtH8</a>
Facebook: <a href="https://www.facebook.com/russianfortourism">https://www.facebook.com/russianfortourism</a>

# 12. "Erasmus+" Programme

A project proposal (No **2015-2-LU02-KA105-000161**) was submitted on April 29, 2015 at the Luxembourg Agency in charge of youth mobility projects within the "Erasmus+" programme, to obtain a EU co-funding for the Christmas in Europe event held in 2015 in Diekirch (LU). This request was approved end June 2015. A preparatory meeting for the event took place during the AEHT Annual Conference in Cervia (IT).

The project itself was carried out according to the criteria of the programme and the requirements of the call for tender 2015, recommending the integration of disadvantaged young people (from a social, economic, medical, educational, cultural and / or geographical point of view) to the group, and the promotion of European citizenship and tolerance among young people by encouraging their socialization with a very divers group of students and their encounter with a very cosmopolitan population with different ways of life and customs.

This event has enjoyed great popularity and good coverage in several media (attendance at a radio program of RTL, reports on several TV channels, articles in newspapers, Internet sites and Facebook pages, aso.). The final project report was filed March 25<sup>th</sup>, 2016 with the Luxembourg Agency and was approved on May 25<sup>th</sup>, 2016.

On April 26, 2016, the Secretary General submitted a new proposal No **2016-2-LU02-KA105-000248** with the programme "Erasmus+", this time to co-finance the Christmas in Europe event taking place in December 2016 in San Benedetto del Tronto (IT).

As for last year, the project was accepted end June 2016 with again a reduced number of leaders, maximum 2 per country, except for the organizing country (Italy), for which 3 are

allowed. Unfortunately, this year with the refusal of the grant for the preparatory meeting, the project has to face another cut of its financial resources.

Despite these budget cuts, the community grant represents a significant financial support both for the organizers and participants of the event.

Diekirch, July 20<sup>th</sup>, 2016,

Ana Paula PAIS

**AEHT President** 

Nadine SCHINTGEN

**AEHT Secretary General** 

# 13. Table of content

1.	28th AEHT Annual Conference in Cervia (I)	2
	1.1. General aspects	2
	1.2 Programme	6
	1.3. Statistics	12
	1.4. Financial Report – AEHT Annual Conference 2015	13
	1.5. Pictures and videos on the event	14
2.	Head judges' working group	15
3.	Events included in the official AEHT calendar	15
4.	2015 Christmas in Europe	17
5.	Observation periods for teachers	18
	Observation periods with the STARWOOD group	18
	Observation periods with the PESTENA Hotels & Resorts group	18
6.	Meetings	19
7.	Representation	20
8.	AEHT data base and publications	21
	AEHT database	21
	AEHT Newsletter	21
	AEHT Facebook account	21
	AEHT website	21
9.	Electronic communication	23
10	. Composition of the AEHT Presidium	23
11.	. European project RETOUR	23
12.	. "Erasmus+" Programme	24
13.	. Table of content	26