



**European Association of Hotel and Tourism
Schools**

**(Association européenne des Ecoles
d'Hôtellerie et de Tourisme)**

**ACTIVITY REPORT
Academic year 2014/2015**

1. 27th AEHT Annual Conference

The 27th AEHT Annual Conference was held in Belgrade from 17th to 22nd November 2014, and as usual attracted a large number of participants representing some 30 countries, totalling around 600 school directors, teachers and students.

The task of organising this Annual Conference fell to the Belgrade school, the College of Hotel Management, under the guidance of the school's director Slavoljub Vičić and his team.



Thanks to the choice of the Crowne Plaza hotel and its spacious premises, it was possible to run the entire programme of this 27th Annual Conference under one roof, including all the competitions, that is to say Barista, restaurant service, wine service, decathlon, cocktail bar, pastry, nouvelle cuisine, classical cuisine, tourism destination, front office and management. We should mention another essential factor in the success of this Conference: the exceptional quality of the accommodation in this magnificent complex located in the business centre of the Novi Beograd municipality, on the outskirts of the capital.

Statistics

The 27th Annual Conference attracted 569 participants (64 directors, 114 teachers, 275 students, 116 partners and special guests) from 94 member schools in 28 countries.

| Participation at the AEHT Annual Conference | | | | | |
|---|--|--------------------|---------|-----------|--------------|
| Year | Location | Organising country | Schools | Countries | Participants |
| 2014 | Belgrade | Serbia | 94 | 28 | 569 |
| 2013 | Savona, Barcelona, Palma, Ajaccio, Marseille | AEHT Head Office | 112 | 33 | 721 |
| 2012 | Ohrid | Rep. of Macedonia | 117 | 30 | 575 |
| 2011 | The Hague | The Netherlands | 109 | 32 | 617 |
| 2010 | Lisbon | Portugal | 143 | 29 | 652 |
| 2009 | Dubrovnik | Croatia | 132 | 30 | 690 |
| 2008 | Kuressaare | Estonia | 130 | 32 | 660 |
| 2007 | Jesolo Lido | Italy | 137 | 33 | 650 |
| 2006 | Killarney | Ireland | 136 | 32 | 660 |
| 2005 | Antalya | Turkey | 130 | 31 | 646 |
| 2004 | Bled | Slovenia | 135 | 34 | 620 |
| 2003 | Copenhagen | Denmark | 140 | 28 | 564 |
| 2002 | San Remo | Italy | 139 | 29 | 705 |
| 2001 | Linz | Austria | 105 | 33 | 601 |
| 2000 | Berlin | Germany | 120 | 23 | 641 |
| 1999 | Luxembourg | Luxembourg | 127 | 24 | 940 |
| 1998 | Faro/Vilamoura | Portugal | 123 | 21 | 640 |

| | | | | | |
|------|----------------------|------------------|------|------|-------|
| 1997 | Zandvoort | The Netherlands | 115 | 23 | 596 |
| 1996 | La Rochelle | France | 101 | 19 | 814 |
| 1995 | Göteborg | Sweden | 107 | 20 | 620 |
| 1994 | Portrush | Northern Ireland | 75 | 16 | 393 |
| 1993 | Sciaccà | Italy | 75 | 15 | 500 |
| 1992 | Antalya | Turkey | (71) | 17 | 300 |
| 1991 | Herk de Stad | Belgium | (64) | (16) | (332) |
| 1990 | Setúbal-Troia | Portugal | (51) | (16) | (273) |
| 1989 | Anavyssos | Greece | 39 | 16 | (220) |
| 1988 | Strasbourg-Ilk Kirch | France | 25 | 16 | (80) |

| AEHT Competitions – Competitors per country | | | | | | | | | | | |
|---|---------------|------------------|-----------|--------------|--------------------|--------|-----------|---------|---------------------|--------------|------------|
| Country | Haute cuisine | Nouvelle cuisine | Decathlon | Vine service | Restaurant service | Pastry | Cocktails | Barista | Tourist destination | Front office | Management |
| Germany | 1 | | | | | | | | | | 1 |
| Austria | 2 | 3 | 1 | 7 | 5 | 2 | 7 | 4 | 3 | | 2 |
| Belgium | 3 | 1 | | | 2 | 3 | | | 3 | | |
| Croatia | 2 | | 1 | 1 | | 1 | | | 5 | 1 | |
| Spain | | | 1 | | | 1 | 1 | | | 1 | |
| Estonia | 2 | 2 | | | 3 | 2 | | | | | |
| Finland | | | | | 1 | | | | 1 | 1 | 1 |
| France | 2 | | | | | 1 | 2 | | | 1 | |
| Ireland | | | 1 | | | 1 | 1 | | | | |
| Italy | 9 | 7 | | 2 | 5 | 6 | 6 | 3 | 4 | 8 | |
| Latvia | 2 | 2 | | | | 2 | | | 2 | 1 | |
| Lithuania | 2 | 1 | | 1 | | | | | | | |
| Luxembourg | 1 | | | | 1 | | | | 1 | 1 | |
| Republic of Macedonia | | 1 | | | | | | | 1 | | |
| Norway | 1 | | | | | 1 | | | | | 5 |
| Slovakia | 1 | | | | | | | | | | |
| Portugal | 1 | 3 | 1 | 1 | 1 | 1 | 2 | 1 | | 2 | 1 |
| Russia | 1 | | | | | 1 | | | | | 1 |
| Serbia | 1 | 1 | | 2 | 2 | 2 | 3 | 4 | 3 | 1 | 2 |
| Slovenia | 1 | 3 | 1 | 2 | 1 | | 1 | 2 | 3 | 4 | 2 |
| Sweden | | 3 | 1 | | 2 | | | | 1 | | |
| Switzerland | | | | | | | | | 1 | | 1 |
| The Netherlands | 4 | 4 | | 2 | 5 | 6 | 2 | 4 | 5 | 8 | |
| Turkey | | | | | 1 | | | | | 1 | |
| Competitors per competition | 36 | 31 | 7 | 17 | 31 | 31 | 25 | 18 | 33 | 30 | 16 |
| TOTAL | 275 | | | | | | | | | | |

| AEHT Competitions – Medals per country | | | |
|---|--------------------|----------------------|----------------------|
| Pays | Gold medals | Silver medals | Bronze medals |
| Germany | | | |
| Austria | 6 | 8 | 10 |
| Belgium | 2 | | 2 |
| Croatia | 1 | 1 | |
| Spain | | | 1 |
| Estonia | 1 | 1 | 2 |
| Finland | 1 | 1 | |
| France | | 2 | 1 |
| Ireland | 2 | | |
| Italy | 3 | 5 | 10 |
| Latvia | 2 | 2 | |
| Lithuania | | 2 | 1 |
| Luxembourg | | | |
| Republic of Macedonia | 1 | | 1 |
| Norway | | | |
| Slovakia | | | |
| Portugal | 1 | 2 | 6 |
| Russia | | 1 | |
| Serbia | 3 | 3 | 4 |
| Slovenia | 4 | 4 | 5 |
| Sweden | | 2 | 2 |
| Switzerland | | | 2 |
| The Netherlands | 6 | 7 | 5 |
| Turkey | 1 | 1 | |

Programme

| Monday 17 th November 2014 Lundi 17 novembre 2014 | | Day 1 / Jour 1 |
|---|--|---|
| Time / Heure | Activity/Activité | Location/ Lieu |
| | Arrival and check-in of the participants | Hotel "Crowne Plaza" in Belgrade |
| | Arrivée et enregistrement des participants | Hôtel "Crowne Plaza" à Belgrade |
| 19.00 – 20.30 | Briefing of the judges | Hotel "Crowne Plaza" in Belgrade |
| | Briefing juges | Hôtel "Crowne Plaza" à Belgrade |
| 19.00 – 22.00 | Dinner (for all participants) | Hotel "Crowne Plaza" in Belgrade |
| | Dîner (pour tous les participants) | Hôtel "Crowne Plaza" à Belgrade |
| Tuesday 18 th November 2014 Mardi 18 novembre 2014 | | Day 2 / Jour 2 |
| Time / Heure | Activity/Activité | Location/ Lieu |
| 7.00 - 08.30 | Breakfast | Hotel "Crowne Plaza" in Belgrade |
| | Petit-déjeuner | Hôtel "Crowne Plaza" à Belgrade |
| 8.30 - 10.00 | Briefing of the competitors | Hotel "Crowne Plaza" in Belgrade |
| | Briefing concurrents | Hôtel "Crowne Plaza" à Belgrade |
| 10.00- 10.45 | Welcome drink | Congress Center Sava Belgrade |
| | Boisson de bienvenue | Centre de congrès Sava Belgrade |
| 10.45- 12.45 | Opening Ceremony | Congress Center Sava Belgrade |
| | Cérémonie d'ouverture | Centre de congrès Sava Belgrade |
| 13.00 – 16.00 | Lunch (for all participants) | Hotel "Crowne Plaza" in Belgrade |
| | Déjeuner (pour tous les participants) | Hôtel "Crowne Plaza" à Belgrade |
| 14.15 – 18.15 | Belgrade panoramic city tour | Belgrade |
| | Visite panoramique de Belgrade | Belgrade |
| 14.15 – 18.15 | Meeting of the Presidium | Hotel "Crowne Plaza" in Belgrade Executiveboard room |
| | Réunion du Présidium | Hôtel "Crowne Plaza" à Belgrade Executiveboard room |
| 18.30 – 19.30 | Presentation by Victor Emery, Trustee of the 'Fondation pour la Formation hôtelière', about its development and charity programme aiming to support hotel schools in the former Eastern Bloc. The presentation will be followed by a workshop on the same issue. Seminar jobs4hotels for students on 'Best Practices from around the globe in Hospitality and Tourism: I have my degree, I want to work.... NOW WHAT?' by Peter Lamb | Hotel "Crowne Plaza" in Belgrade Meeting room Pacific |
| | Présentation par Victor Emery, administrateur de la "Fondation pour la Formation hôtellerie", du programme de développement et de soutien caritatif pour les écoles de l'ex-bloc de l'Est. La présentation sera suivie d'un atelier de travail sur le même sujet. Séminaire "jobs4hotels" pour étudiants sur "Les meilleurs pratiques en hôtellerie et en tourisme: J'ai mon diplôme, je veux travailler... ET MAINTENANT?" par Peter Lamb. | Hôtel "Crowne Plaza" à Belgrade Salle de réunion Pacific |
| 19.30 – 22.00 | Dinner (for all participants) | Hotel "Crowne Plaza" in Belgrade |
| | Dîner (pour tous les participants) | Hôtel "Crowne Plaza" à Belgrade |
| 22.00 – 01.00 | Live Music & disco | Night club |
| | Musique live et discothèque | Boite de nuit |
| Wednesday 19 th November 2014 Mercredi 19 novembre 2014 | | Day 3 / Jour 3 |
| Time / Heure | Activity/Activité | Location/ Lieu |
| 7.00 - 09.00 | Breakfast | Hotel "Crowne Plaza" in Belgrade |
| | Petit-déjeuner | Hôtel "Crowne Plaza" à Belgrade |

| | | |
|---|--|--|
| 08.00 – 15.00 | Competitions | Hotel "Crowne Plaza" in Belgrade |
| | Compétitions | Hôtel "Crowne Plaza" à Belgrade |
| 8.45 – 13.00 | Meeting of the Executive Board | Hotel "Crowne Plaza" in Belgrade Meeting room Baltic /Aegean |
| | Réunion du Comité Directeur | Hôtel "Crowne Plaza" à Belgrade Salle de réunion Baltic /Aegean |
| 13.00 – 16.00 | Lunch (for all participants) | Hotel "Crowne Plaza" in Belgrade |
| | Déjeuner (pour tous les participants) | Hôtel "Crowne Plaza" Belgrade |
| 14.15 - 18.00 | Leisure: Kalemegdan Fortress and Military Museum Visit | Belgrade |
| | Loisir: Visite de la forteresse Kalemegdan Forteresse et du Musée Militaire | Belgrade |
| 18.30 – 19.30 | Seminar on 'Burn-out versus commitment' by Herman Siebens | Hotel "Crowne Plaza" in Belgrade Meeting room Mediterranean |
| | Séminaire: "Surmenage contre engagement" par Herman Siebens | Hôtel "Crowne Plaza" à Belgrade Salle de réunion Mediterranean |
| 19.30 – 22.00 | Dinner (for all participants) | Hotel "Crowne Plaza" in Belgrade Atlantic/Pacific |
| | Dîner (pour tous les participants) | Hôtel "Crowne Plaza" à Belgrade Atlantic/Pacific |
| Thursday 20th November 2014 Jeudi 20 novembre 2014 | | Day 4 / Jour 4 |
| Time / Heure | Activity/Activité | Location/ Lieu |
| 7.00 - 09.00 | Breakfast | Hotel "Crowne Plaza" in Belgrade |
| | Petit-déjeuner | Hôtel "Crowne Plaza" à Belgrade |
| 08.00 – 15.00 | Competitions | Hotel "Crowne Plaza" in Belgrade |
| | Compétitions | Hôtel "Crowne Plaza" à Belgrade |
| 09.00 – 13.00 | General Assembly | Hotel "Crowne Plaza" in Belgrade Meeting room Atlantic 1 |
| | Assemblée générale | Hôtel "Crowne Plaza" à Belgrade Salle de réunion Atlantic 1 |
| 13.00 – 16.00 | Lunch (for all participants) | Hotel "Crowne Plaza" in Belgrade |
| | Déjeuner (pour tous les participants) | Hôtel "Crowne Plaza" Belgrade |
| 15.00 – 18.00 | Leisure: Mixer House | Belgrade |
| | Loisir: Mixer House | Belgrade |
| 19.00 – 21.30 | Dinner (for all participants) | Hotel "Crowne Plaza" in Belgrade |
| | Dîner (pour tous les participants) | Hôtel "Crowne Plaza" Belgrade |
| 22.00 – 01.00 | Cocktail party at the BC Usce | BC Usce |
| | Cocktail à BC Usce | BC Usce |
| Friday 21st November 2014 Vendredi 21 novembre 2014 | | Day 5 / Jour 5 |
| Time / Heure | Activity/Activité | Location/ Lieu |
| 7.00 - 09.00 | Breakfast | Hotel "Crowne Plaza" in Belgrade |
| | Petit-déjeuner | Hôtel "Crowne Plaza" Belgrade |
| 08.00 – 15.00 | Competitions | Hotel "Crowne Plaza" in Belgrade |
| | Compétitions | Hôtel "Crowne Plaza" Belgrade |
| 13.00 – 16.00 | Lunch (for all participants) | Hotel "Crowne Plaza" in Belgrade |
| | Déjeuner (pour tous les participants) | Hôtel "Crowne Plaza" Belgrade |
| 15.30 – 17.30 | Visit ROYAL PALACE or The Museum of Yugoslav History – House of flowers – Tito Museum | Hotel "Crowne Plaza" in Belgrade Atlantic/Pacific |
| | Visite du Palais Royal et du Musée de l'histoire de la Yougoslavie – La maison des fleurs - mausolée de Tito | Hôtel "Crowne Plaza" Belgrade Atlantic/Pacific |
| 19.00 – 01.00 | Gala dinner including prize-giving and closing ceremony | Hôtel "Crowne Plaza" Belgrade Atlantic/Pacific |
| | Dîner gala, remise des prix et cérémonie de clôture | Hôtel "Crowne Plaza" Belgrade Atlantic/Pacific |
| Saturday 22nd November 2014 Samedi 22 novembre 2014 | | Day 6 / Jour 6 |
| Time / Heure | Activity/Activité | Location/ Lieu |
| 04.00-24.00 | Departure /Départ | Transfer / Transfert |

2. Financial Report – AEHT Annual Conference 2014

| EXPENSES | | in Euros |
|--------------------------------|------------|-------------------|
| Accommodation, food and drink | 236.625,00 | |
| Transfers | 3.100,00 | |
| Excursions | 13.723,00 | |
| Audio visual equipment | 3.120,00 | |
| Souvenirs & Gifts | 7.200,00 | |
| Printing costs | 3.500,00 | |
| Insurance | 340,00 | |
| Opening ceremony & decorations | 11.210,00 | |
| Gala programme & entertainment | 5.100,00 | |
| Donation for Flood | 2.300,00 | |
| Competition Costs | 17.230,00 | |
| Workshops and seminars | 1.200,00 | |
| Other costs - services | 500,00 | |
| TOTAL : | | 305.148,00 |

| INCOME | | in Euros |
|-------------------|------------|-------------------|
| Registration fees | 308.605,00 | |
| TOTAL : | | 308.605,00 |

| | |
|-------------------|-----------------|
| DIFFERENCE | 3.457,00 |
|-------------------|-----------------|

NOTE: Medals and certificates were provided AEHT

3. Head judges' working group

The organisational guidelines committee had been replaced by a head judges working group bringing together all head judges of the competitions taking place during the Annual Conference.

The head judges meet several months prior to the Conference to inspect the venue/facilities of the forthcoming competitions and to set up the programme and the official guidelines.

This way these documents are earlier available to the participating schools, allowing them to prepare well in advance to the various competitions.

In 2015, the members of the head judges' working group met on the occasion of the AEHT Executive Board meeting on 14th March 2015 in Cervia (I).

| Composition of the head judges' working group | | | |
|--|---------------------|--------------------|---|
| Coordinator: Vice President Remco Koerts | | | |
| Code AEHT | Competition | Head judge | E-mail address |
| AEHT-22 | Pastry | Luc Bastiaens | luc.bastiaens@provincieantwerpen.be |
| AEHT-23 | Wine service | Alexander Mair | a.mair@tourismusschulen.at |
| AEHT-24 | Cocktail | Thomas Gasteiner | thomas.gasteiner@hltsemmering.ac.at |
| AEHT-25 | Barista | Alfio Rivalta | alfio_rivalta@libero.it |
| AEHT-26 | Tourist destination | Asdis Vatnsdal | asdis.vatnsdal@mk.is |
| AEHT-27 | Front office | Helena Cvikl | helena.cvikl@vsgt-mb.si |
| AEHT-28 | Management | Theo Verkoyen | theo.verkoyen@vives.be |
| AEHT-29 | Decathlon | Marcus Hallgren | marcus.hallgren@koping.se |
| AEHT-30 | Nouvelle cuisine | Alexandre Ferreira | alexandre.ferreira@turismodeportugal.pt |
| AEHT-31 | Restaurant service | Paulo Baptista | paulo.baptista@turismodeportugal.pt |
| AEHT-32 | Haute cuisine | Raul Sousa | luarsousa@live.com.pt |

4. Events included in the official AEHT calendar

AEHT conference "Burn-out versus commitment"

On the occasion of the AEHT Annual Conference in Belgrade in December 2014, AEHT Vice-President Herman Siebens held a conference on the subject of 'burn-out versus commitment', with the contribution of Janez Damjan, director of the Bled hotel school.

In the European Union 25% of workers experience stress at work and 40% believe that their employer handles the problem badly. The cost of this problem is estimated at €240 billion per year.

The main causes of burn-out are related to the age of the worker concerned and to the Human Resource Management structure in place (bad management, inadequate social support, little independence, few opportunities for personal development, etc). In order to improve the quality of work, one needs to reduce the stress of employees. The internal organisation has to

be changed first, before it is possible to change the workforce. Consequently, next year's subject will be: 'changing management'.

HEG international Seminar on Latvian Culture Tourism

On April 17th, 2015, the Riga State Technical School of Tourism and Creative Industries (RTSTCI) has successfully hosted the first seminar on "Culture Tourism Offer in Latvia." The seminar was organized in collaboration with AEHT, and especially with late Honorary Vice-President Adolf Steindl, who passed away on July 3rd, 2015 after a long disease.

RTSTCI has organized this major international seminar to raise issues about the importance of culture tourism and its development in Latvia.

This was the first time that such a large seminar had been held at RTSTCI. The seminar brought together representatives from several European countries, including Armenia, Belgium, Estonia, Germany, Ireland, the Netherlands, Portugal, Slovenia, Switzerland, Finland and Lithuania. Representatives from national foundations such as the Riga Tourism Development Bureau and the Latvian Hotel and Restaurant Association were also among the participants.

General overview of AEHT events organized under the aegis of the AEHT

| Date | City | Event | Participants |
|--|--|--|---|
| 2014 | | | |
| 25 th – 28 th September | Maribor (SI) | Seminar for The WSET® (Wine and Spirit Education Trust) Level 1 Awards in Wines and Spirits | 16 participants from 10 AEHT member schools from 4 countries |
| 21 st – 24 th October | Prešov (SK) | Eurocup 2014 – 22 nd edition of the Junior bartenders competition | 74 competitors from 37 schools of whom 22 participants were from 9 AEHT member schools from 6 countries |
| 6 th – 8 th December | Praia da Vitória, Terceira Island, Azores (PT) | Chocolate festival of the Atlantic 2014 (sculpting, display and contest of chocolate sculptures and bonbons) | 16 participants from 4 AEHT member schools from 2 countries |
| 7 th – 13 th December | Prešov (SK) | 23 rd edition of the Christmas in Europe event | 103 participants from 19 AEHT member schools from 13 countries |
| 2015 | | | |
| 11 th – 14 th February | Aveiro (PT) | 3 rd Fish & Cooking Aveiro Festival | 24 participants from 8 AEHT member schools only from Portugal |
| 13 th – 16 th April | Castel San Pietro Terme (IT) | 17 th edition of the Bartolomeo Scappi International Competition (bar, sommelier, pastry, cooking competitions) | 98 participants from 21 AEHT member schools from 9 countries |
| 14 th – 17 th April | Bled (SI) | 10 th Bartender G&T Competition (anniversary edition) | 24 participants from 8 AEHT member schools from 6 countries |

| 2015 (to be continued) | | | |
|--|--------------------------------|---|---|
| 16 th – 19 th April | Riga (LV) | Seminar for teachers and directors (for EQF level 5 and up) on Hospitality and Tourism Management focusing on culture as a factor of attraction for tourism and hospitality and on city tourism in particular | 25 participants from 13 member schools from 12 countries |
| 18 th – 27 th June | Ponta Delgada, São Miguel (PT) | 10 FEST ACORES 2015 – 10 days, 10 chefs | 8 participants (+2 that participated only 1 day) from 5 (+1) member schools from 5 (+1) countries |

5. 2014 Christmas in Europe

Once again, after Marseilles last year, the AEHT Christmas in Europe event was organised from December 7th – 13th, 2014, by the Hotel and Tourism School (Hotelova Academia Prešov) in Prešov, the third largest city in Slovakia; this Christmas-based event brought together around a hundred school directors, teachers and students from 19 European schools.



Christmas in Europe was launched in 1992 in Kaisersberg (France) by Christiane Keller, who has since become known as ‘Christmas Chris’; the structure of the event has always remained the same, with its four main pillars: an exhibition on the Christmas traditions in each of the countries represented; a parade in traditional or in Christmas character costumes, a European buffet focusing on Christmas gastronomic specialties; and finally a cultural part on the same subject, performed by each school present.

The delegations came from schools in Ireland (1), the Azores (1), Italy (3), Armenia (1), Sweden (2), Lithuania (1), Austria (1), Croatia (1), Slovenia (1), Czech Republic (1), Hungary (1), Luxembourg (2), Continental Portugal (2) and, last but not least, Slovakia (1) – that is a total of 19 schools with more than a hundred participants. And indeed they were a fine bunch of delegates, representing the diversity of Europe in a spirit of friendship and festivity.

| Participation at the Christmas in Europe events | | | | |
|---|---------------|--------------|---------------|---------|
| Year | Town | Participants | Nationalities | Schools |
| 2014 | Prešov | 103 | 13 | 19 |
| 2013 | Marseille | 99 * | 13 | 16 |
| 2012 | Budapest | 100 | 14 | 19 |
| 2011 | Zagreb | 96 *** | 15 | 20 |
| 2010 | Ponta Delgada | 76 | 11 | 16 |
| 2009 | Poznan | 115 | 18 | 25 |
| 2008 | Chinon Castle | 90 ** | 13 | 17* |
| 2007 | Semmering | 69 | 12 | 15* |
| 2006 | Orebrö | 81 | 13 | 16 |
| 2005 | Fundaõ | 7 | 11 | 15 |
| 2004 | Bad Ischl | 86 | 16 | 18 |
| 2003 | Senigallia | 135 | 16 | 22 |
| 2002 | Kuresaare | 70 | 12 | 14 |
| 2001 | Poznan | 150 | 19 | 20 |
| 2000 | Rhodes | 300 | 17 | 18 |
| 1999 | Bonneville | 72 | 10 | 12 |
| 1998 | Podebrady | 70 | 12 | 13 |
| 1997 | Espoo | 92 | 14 | 15 |
| 1996 | Budapest | 90 | 11 | 13 |
| 1995 | Barcelona | 70 | 10 | 13 |
| 1994 | Copenhagen | 88 | 13 | 19 |
| 1993 | Kaysersberg | 110 | 10 | 11 |

* except organising school / ** number to be confirmed by organising school / *** except Croatian schools who came to help the organisers of the event

6. Observation periods for teachers

Observation periods with the STARWOOD group

The organization of observation periods with the STARWOOD group has to be slightly delayed this year due to the departure of our contact persons, the Vice President for Development and Training in Human Resources EAME, Ingrid Eras-Magdalen, and her assistant.

Despite these departures, the group has expressed its willingness to continue to work with the AEHT and to host teachers. Interested parties should contact Mr Herman Siebens, AEHT Vice president responsible for liaisons with this group (herman.siebens@ringscholen.be).

Considering that the AEHT received only 3 placement requests up to July 2015, the AEHT appeals to its member schools to promote this initiative amongst teachers.

| Observation periods with the STARWOOD group | | |
|--|---|---|
| Name of teacher | School name & AEHT code | Hotel & date |
| 2014 | | |
| Sirli Kõreste | Tallinn School of Service, EE 02 | Le Méridien, Brussels 09-20/07/2014 |
| Manuela Carvalho | Escola de Hotelaria e Turismo de Douro, Lamego, P 11 | Le Méridien Etoile, Paris 21/07-01/08/2014 |
| Anna-Maria Saarela | Savonia AUS, Fin 19 | W Istanbul 10-14/11/2014 |
| Peter Mihelcic Boza Grafenauer | Vocational College for Catering and Tourism, Bled, SL 001 | West Hotel Istanbul |
| 2015 | | |
| Theo Verkoyen | KHBO, Brugge, B 20 | Sheraton Amsterdam Airport 26-31/01/2015 |
| Peter Mihelcic Boza Grafenauer | Vocational College for Catering and Tourism, Bled, SL 001 | Sheraton Amsterdam |
| Beate Wildauer | Zillertaler Tourismesschulen, Zell am Ziller, A 03 | Westin Dublin 01-15/08/2015 |

Observation periods with the PESTENA Hotels & Resorts group

In addition to the existing collaboration with STARWOOD Hotels, the AEHT will cooperate with the Portuguese hotel group PESTENA Hotels & Resorts to expand its range of observation periods for teachers.

The group has a total of 51 hotels in Europe, Africa, Brazil, Colombia, Venezuela and the United States. The AEHT has received the group's agreement to provide its teachers with six placements of one to two weeks for summer 2015 (between June 15th and September 15th). Further information will be published on the AEHT website (www.aeht.eu) as it becomes available.

Travel expenses will be born by the teachers participating in the programme, but the AEHT will reimburse up to €200 per person upon receipt and approval of the placement report; a administrative fee of €80 will however be deduced for most countries to cover organisational costs. Accommodation at the hotel and meals taken with the staff will, in this case, be provided free of charge by the host company.

Vice-President Bogusława Pienkowska (bogupien@wp.pl) will take care of the coordination of the observation periods with this new partner.

7. Meetings

Meetings of the Presidium

| | |
|---|----------------|
| November 18 th , 2014 | Belgrade (SRB) |
| March 13 th , 2015 | Cervia (I) |
| July 2 nd – 6 th , 2015 | Bečiči (ME) |

Meetings of the Executive Board

| | |
|----------------------------------|----------------|
| November 19 th , 2014 | Belgrade (SRB) |
| March, 14 th , 2015 | Cervia (I) |

Reports covering these meetings may be consulted under the 'Meetings and reports' rubric at www.aeht.eu.

General Assembly

| | |
|----------------------------------|----------------|
| November 20 th , 2014 | Belgrade (SRB) |
|----------------------------------|----------------|

Reports covering the General Assembly may be consulted under the 'Meetings and reports' rubric on our web site www.aeht.eu.

Several illustrated reports covering the Executive Board and Presidium meetings in various countries have been published in the AEHT newsletters and may be consulted at the same website.

8. Representation

As far as possible, the Presidium has accepted invitations from event organisers and was represented by a member of the Presidium at events organised by member schools under the aegis of the AEHT.

| Date | City | Event | AEHT Representative |
|--|-----------------|--|---|
| 2014 | | | |
| October 21 st – 24 th | Prešov (SK) | Eurocup 2014 – 22 nd edition of the Junior bartenders competition (special edition) | Natalia KOMANICKA |
| November 17 th – 22 nd | Belgrade (SRB) | 27 th AEHT Annual Conference, Belgrade (SRB) | All members of the Presidium |
| December 7 th – 13 th | Prešov (SK) | 23 rd Christmas in Europe | Klaus ENENGL Ana Paula PAIS Nadine SCHINTGEN Natalia KOMANICKA |
| December 12 th | Madrid (ES) | Meeting of a network of Spanish private hotel schools | Ana Paula PAIS |
| 2015 | | | |
| February 25 th – 26 th | Pontevedra (ES) | Meeting of a network of Spanish public schools which come under the Ministry of Employment | Ana Paula PAIS |
| March 14 th | Cervia (I) | Executive Board meeting | All members of the Presidium |
| March 18 th – 20 th | Rome (I) | Congress of the Italian association of hotel schools, 'RENAIA', at the tourism fair | Ana Paula PAIS |
| March 25 th – 27 th | Amiens (F) | Congress of 'AFLYHT', the French association of hotel schools | Ana Paula PAIS |

| | | | |
|---|----------------|---|------------------|
| April 14 th – 17 th | Bled (SI) | 10 th Bartender G&T Competition 2014 | Nadine SCHINTGEN |
| April 16 th – 19 th | Riga (LV) | Seminar for teachers and directors (for EQF level 5 and up) on Hospitality and Tourism Management focusing on culture as a factor of attraction for tourism and hospitality and on city tourism in particular, Riga (LV) | Neeme RAND |
| April 24 th | Luxembourg (L) | Charity dinner in Luxembourg prepared by Luxembourg Prime Minister Xavier Bettel, Vice Prime Minister Etienne Schneider and Justice Minister Félix BRAZ under the baton of Léa Linster, so far unique female winner of the Bocus d'Or competition | Nadine SCHINTGEN |
| Mai 6 th | Luxembourg (L) | 1 st Youth Awards Ceremony in Luxembourg (2013 Christmas in Europe event selected but not rewarded) | Nadine SCHINTGEN |

9. Publications

AEHT Newsletter

A total of 3 AEHT Newsletters have been published in the period 2014/2015, which are all available on the website of the AEHT (www.aeht.eu).

AEHT website

During the academic year 2013/2014, the number of visits to the website of the AEHT (www.aeht.eu) totaled 36'513 units,

In 2014, a new website has been set up by the webmaster of the AEHT. As the use of mobile phones (smartphones) and tablet computers has increased significantly, the IT team of the AEHT is creating a platform facilitating access to the site from these media.

AEHT Facebook account

The number of “friends” on AEHT’s Facebook account had tripled since the latest awareness-raising initiative (uploading of a promotional video) launched by AEHT Secretary General Nadine SCHINTGEN in September 2014. The total number of ‘likes’ to date is 1 860.

The Facebook account is available at the following address: <https://www.facebook.com/aeht.eu>

AEHT database

Currently, the AEHT database counts +/- 400 active member school accounts. This number includes active and inactive accounts.

What changes with the new database, which is operational since early 2014, is that member schools can use it to register directly to the AEHT Annual Conference. Furthermore, account managers can include contact information of several persons of their school. Each one of them will automatically receive all official emails sent by the AEHT head office.

But what also changes, is that member schools are now responsible for updating their account information. Previously, this task was provided by the AEHT head office.

The AEHT database can be accessed at: <https://www.aeht.eu/db>.

10. Electronic communication

During the academic year 2014/2015, more than 50 emails have been sent out by the head office to the members of the AEHT

11. Composition of the AEHT Presidium

| Elected members of the AEHT Presidium for the period 2014 – 2017 | | | |
|--|----------------|-------------------|--|
| Forename | Surname | Function | Tasks |
| Ana Paula | PAIS | President | Official representation and coordination of AEHT's affairs; financial sustainability of the AEHT |
| Klaus | ENENGL | Vice-President | Annual Conference and Competitions |
| Herman | SIEBENS | Vice-President | Professional placements, activities relating to quality management and business ethics |
| Neeme | RAND | Vice-President | IT Solutions & AEHT website |
| Remco | KOERTS | Vice-President | Coordination of competitions at the Annual Conference; financial sustainability of the AEHT |
| Bogusława | PIENKOWSKA | Vice-President | Occasional events, EU educational programmes and coordination with the OIF |
| | | | |
| Designated members of the AEHT Presidium for the period 2014 – 2017 | | | |
| Forename | Surname | Function | Tasks |
| Klaus | ENENGL | Treasurer | AEHT's finances and accounts |
| Nadine | SCHINTGEN | General Secretary | Day-to-day management |
| Natalia | KOMANICKA | Interpreter | Interpretations at meetings (until July 2015) |

12. European project RETOUR

Since 2014, the AEHT is a partner of the European project Retour - Russian for tourism. In recent months, the project consortium has been working on producing the following training materials in Russian (for A1/A2 level):

- thirty videos (10 for each sector: Hotel, Restaurant and Retail) for learning Russian based around real life work situations. They are available on the RETOUR YouTube Channel. There are a number of different versions of each video. There are versions with and without subtitles in Russian, English, Spanish, Bulgarian, Italian, Greek and French.
- six extra videos are also available on YouTube channel that present cultural information and guidance on creating a personal learning plan;
- grammatical materials with exercises are available to download from the project website;
- two guides on how to use RETOUR materials.

For additional information, please visit:

Website: <http://www.russian-for-tourism.eu/>

YouTube: <https://www.youtube.com/channel/UCLn6xjVtH8>

Facebook: <https://www.facebook.com/russianfortourism>

13. “Erasmus+” Programme

A project proposal (2014-1-LU02-Ka105-000026) was submitted on March 24th, 2014 at the Luxembourg Agency responsible for the programme “Erasmus+”, in charge of youth mobility projects, to obtain a EU co-funding for the Christmas in Europe event held in 2014 in Prešov (SK). This request was approved on May 26th, 2014. A preparatory meeting for the event took place in summer 2014 in Coimbra (PT).

The project itself was carried out according to the criteria of the programme and the new requirements of the call for tender 2014, recommending the integration of disadvantaged young people (from a social, economic, medical, educational, cultural and / or geographical point of view) to the group, and the organization of meetings with several religious communities in Prešov to promote understanding and tolerance among young people facing these different beliefs.

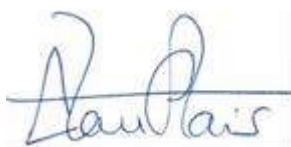
This event has enjoyed great popularity and good coverage in several media. The final project report was filed March 24th, 2015 with the Luxembourg Agency and is awaiting approval.

On April 29, 2015, the Secretary General submitted a new proposal **No. 2015-2-LU02-KA105-000161** with the programme “Erasmus+”, this time to co-finance the Christmas in Europe event taking place in December 2015 in Diekirch (L).

The file was accepted end June 2015, though with a reduced number of leaders, maximum 2 per country, except for the organizing and coordinating country (Luxembourg).

Moreover, the new programme includes bursaries for travel costs, which are lower than those prevailing in the previous programme. Despite these budget cuts, the community grant represents a significant financial support both for the organizers and participants of the event.

Diekirch, July 28th, 2015,



Ana Paula PAIS
AEHT President



Nadine SCHINTGEN
AEHT Secretary General

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