



• Carlos Vaz de Carvalho

- Professor Computer Eng. at the Engineering Faculty of the Porto Polytechnic
- PhD Information Systems and Technologies (2001)
- Director E-Learning Engineering Faculty of the Porto Polytechnic (2001-2005)
- Director Distance Learning Unit Porto Polytechnic (1997-2000)
- Coordinator of SEGAN – Serious Games Network
- Editor in chief of EAI Transactions on Serious Games
- Coordinator of EU projects GABALL, ICTWays, eCITY, SELEAG, SEGAN, UISEL, TIED-Shoe, FADO,

- Director GILT R&D (2005-2014)
- Director of Virtual Campus Lda (2014-)





GILT R&D (Games, Interaction and Learning Technologies)

<http://gilt.isep.ipp.pt>

Games and Simulation

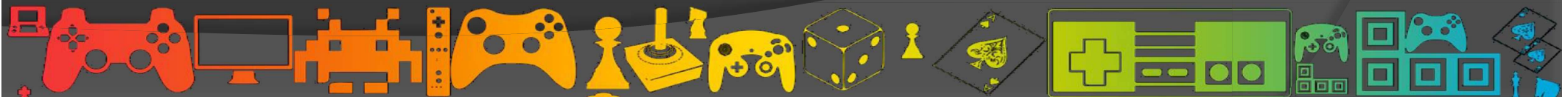
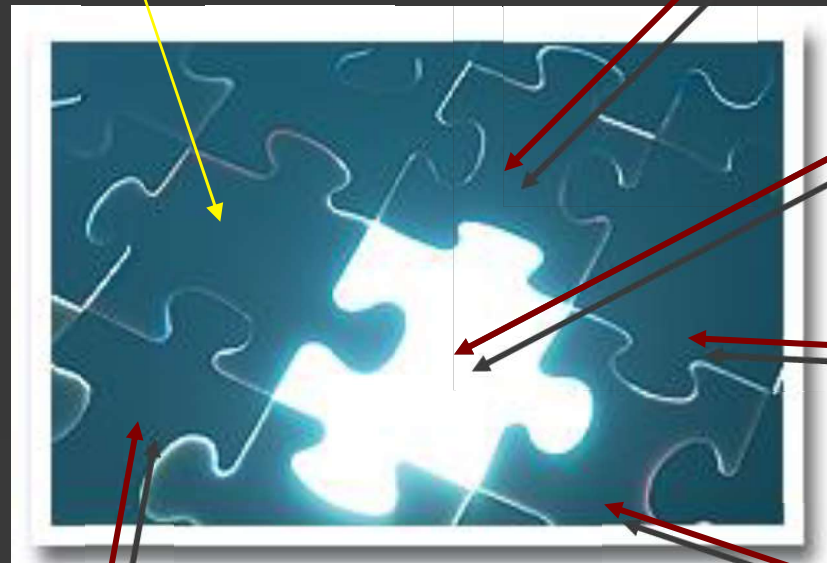
Intelligent Systems

Learning Technologies

Virtual/Augmented Reality

Interaction Devices

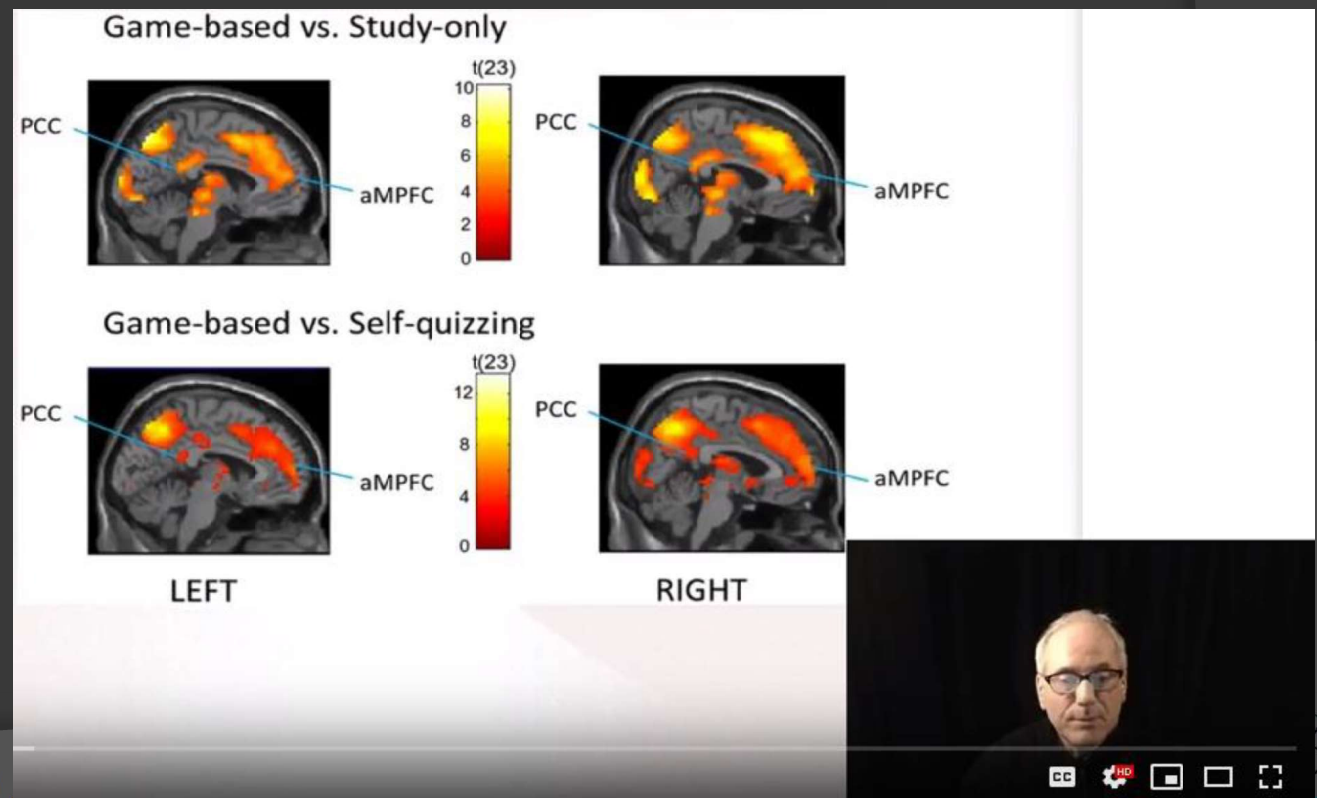
Mobile Devices





Flow

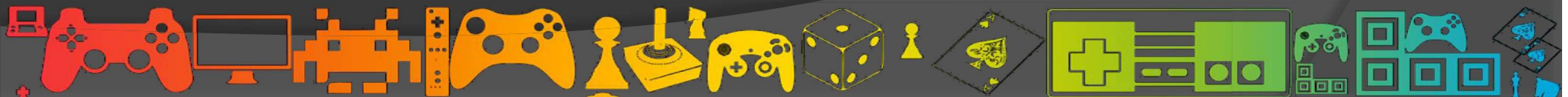
- Dr. Paul Howard-Jones: Neuroscience, Games & Learning
 - <https://www.youtube.com/watch?v=aKFjoF-YO20>
- Dr. David Chandross: Game-Based Learning | Part 2 of 10 - The Neuroscience of Serious Games
 - <https://www.youtube.com/watch?v=eF4RAxEwFms>



Game

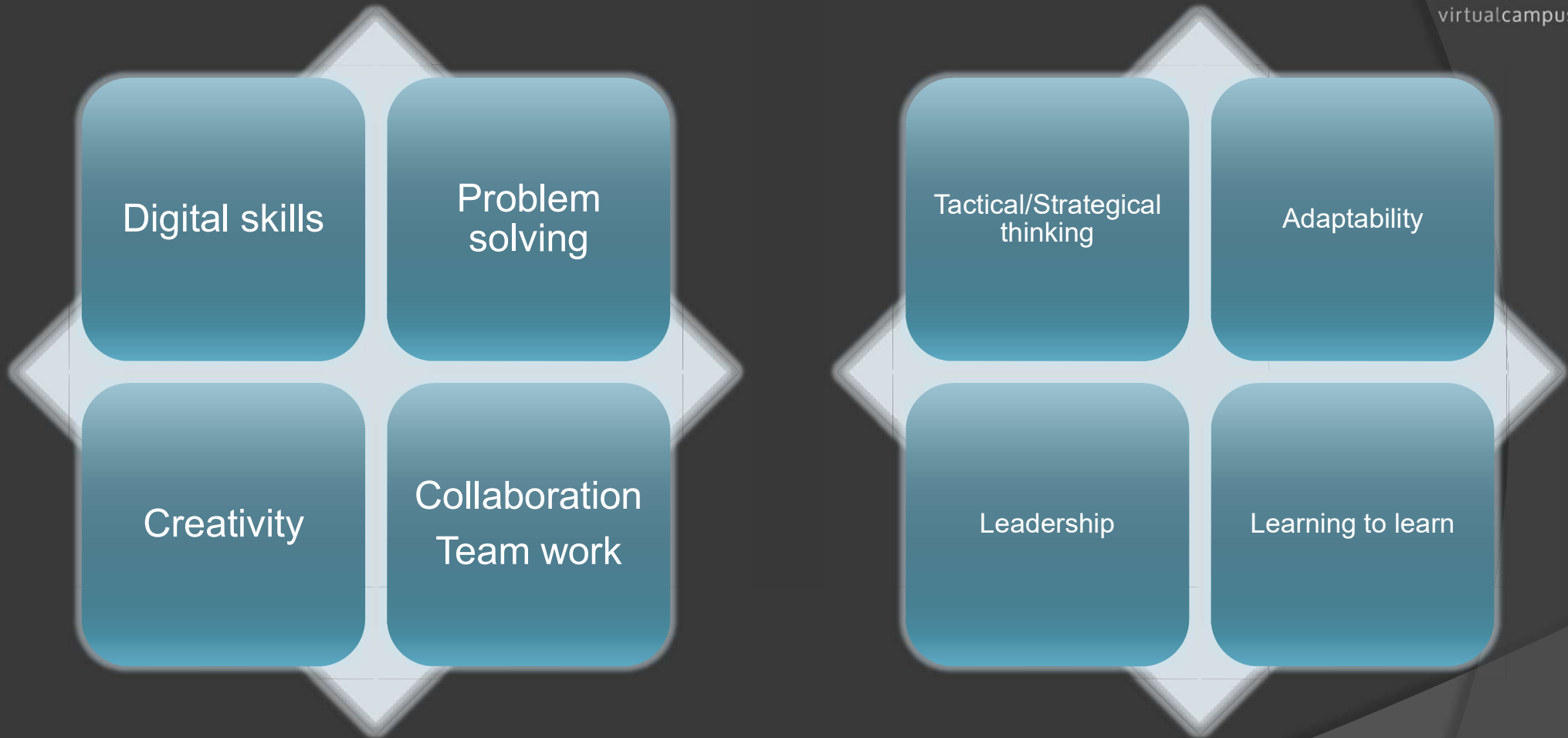
A game is a system in which players engage in an artificial conflict, defined by rules, that results in a quantifiable outcome

- Salen and Zimmerman





What do we get from games?

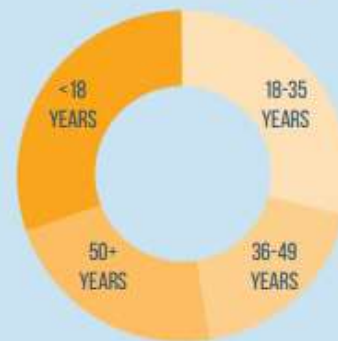




Who plays games?

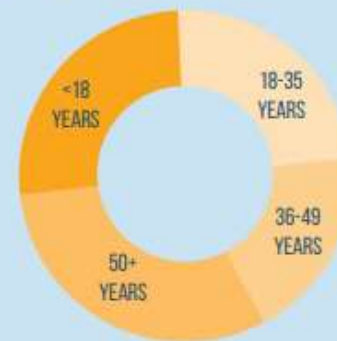
THE AVERAGE GAMER IS 35 YEARS OLD.

AVERAGE GAMERS BY AGE GROUP



MALE

UNDER 18 YEARS OLD: 18%
 18-35: 17%
 36-49: 11%
 AGE 50+: 13%



FEMALE

UNDER 18 YEARS OLD: 11%
 18-35: 10%
 36-49: 8%
 AGE 50+: 13%

The average female video game player is **37**,
 and the average male video game player is **33**.

41% OF US GAMERS ARE WOMEN.

THERE IS AN EQUAL DISTRIBUTION OF REGULAR FEMALE PLAYERS IN AGE.

