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| **COUNTRY : LATVIA** | |  |
| **SECTOR  : TOURISM** | | **BY NUMBERS**  **(IMPORTANCE OF THE SECTOR)** |
| **HISTORICAL, ECONOMICAL AND/OR STATISTICAL BACKGROUND** | **INTERNATIONAL** |  |
| Common territory of Latvia is 64.573 square kilometers, population 1.986.096.  Charecteristics of non-resident travellers (number of border crossings thsd – 6.797.  Total expenditures during trips, mln euros – 645.2 | Share of tourism characteristic industries in total gross value added (per cent) – 6.4  Share of tourism in total grossvalue added(per cent) - 4.3  Share of tourism characteristic industries in tot output – 6.4. (2014) |
| Incoming non-resident travellers using the services of Latvian tourism companies total in 2016. – 122.987  Outgoing resident travellers using the services of tourism companies in 2016 – 290.987 |  |
| Tourism information providers in Latvia total – 130 at 87 municipalities (total in Latvia -119 municipalities).  30% of employees has special tourism education.  57% have special tourism education. |  |
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| **RELATED FIELDS** | **USEFUL LINKS** |
| Share of travel and passenger transport in export of good and services (per cent) – 4.7  Share of travel and passenger transport in export of goodsand services – 6.7(2014) | [**http://www.csb.gov.lv/dati/e-publikacijas/turisms-latvija-2017-46008.html**](http://www.csb.gov.lv/dati/e-publikacijas/turisms-latvija-2017-46008.html)  [**http://www.csb.gov.lv/notikumi/latvijas-turistu-mitnes-par-126-pieaudzis-apkalpoto-arvalstu-viesu-skaits-45917.html**](http://www.csb.gov.lv/notikumi/latvijas-turistu-mitnes-par-126-pieaudzis-apkalpoto-arvalstu-viesu-skaits-45917.html) |
| **SUBFIELDS** |
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| **RELATED SUBFIELDS** |
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| **COUNTRY : LATVIA SECTOR  : TOURISM** | | |
| **SECONDARY LEVEL** | **BACCHELOR LEVEL** | **MASTER LEVEL** |
| **Tourism services :** | **Tourism organization and management** | EMBA Tourism strategic management |
| * Tourism information consultant | **Tourism and hospitality management** | Tourism and recreation management |
| * Eco tourism specialist |  | International management of tourism activities |
| **Rural tourism services :** |  |  |
| * Rural tourism specialist |  |  |
|  | * Programs :Tourism management, Health tourism, Creative industries in tourism –Liepaja  University – [www.liepu.lv](http://www.liepu.lv) * Tourism and Hotel service – Business Management College – [www.bvk.lv](http://www.bvk.lv) * Faculty of International Tourism - University Turiba – [www.turiba.lv](http://www.turiba.lv) * Tourism organization and management – Vidzeme University – [www.va.lv](http://www.va.lv) * Tourism and hospitality management- Baltic International Academy – [www.bsa.edu.lv](http://www.bsa.edu.lv) | Liepaja  University – [www.liepu.lv](http://www.liepu.lv)  Vidzeme University – [www.va.lv](http://www.va.lv)  Baltic International Academy – [www.bsa.edu.lv](http://www.bsa.edu.lv) |
|  |  | **BEYOND THE MASTER LEVEL** |
|  |  | Doctoral study programmes in Business Administration |

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| **COUNTRY : LATVIA** | |  |
| **SECTOR : HOSPITALITY & HOTEL MANAGEMENT** | | **BY NUMBERS**  **(IMPORTANCE OF THE SECTOR)** |
| **HISTORICAL, ECONOMICAL AND/OR STATISTICAL BACKGROUND** | **INTERNATIONAL CONTEXT** |  |
| Common territory of Latvia is 64.573 square kilometers, population 1.986.096.  Charecteristics of non-resident travellers (number of border crossings thsd – 6.797.  Total expenditures during trips, mln euros – 645.2 |  |
| *Number of hotels and other accommondation establishments* 2016.  Total -607, number of beds – 37.453, number of rooms – 15.862.  Number of visitors – 2.303.643.  *Indicators of rural tourism accommondation establishments* 2016 :  Number of establishments - 177  Number of visitors – 43.059, of which – non residents – 7.384  Latest data compiled by the Central Statistical Bureau (CSB) show that 964.1 thsd visitors stayed at Latvian tourist accommodation establishments in the 3rd quarter of 2017, which is 11.8 % more than during the respective period of 2016. Compared to the previous year, the number of nights spent by visitors increased by 14.4 %, reaching 1.86 million. The average length of stay comprised 1.9 nights. |  |
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| **RELATED FIELDS** | **USEFUL LINKS** |
|  | [**http://www.csb.gov.lv/dati/e-publikacijas/turisms-latvija-2017-46008.html**](http://www.csb.gov.lv/dati/e-publikacijas/turisms-latvija-2017-46008.html)  [**http://www.csb.gov.lv/notikumi/latvijas-turistu-mitnes-par-126-pieaudzis-apkalpoto-arvalstu-viesu-skaits-45917.html**](http://www.csb.gov.lv/notikumi/latvijas-turistu-mitnes-par-126-pieaudzis-apkalpoto-arvalstu-viesu-skaits-45917.html)  **https://infogram.com/latvijas-turistu-mitnes-2017-1g4qpzjw7lxom1y** |
| **SUBFIELDS** |
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| **RELATED SUBFIELDS** |
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| **COUNTRY : LATVIA SECTOR : HOSPITALITY & HOTEL MANAGEMENT** | | |
| **SECONDARY LEVEL** | **BACCHELOR LEVEL** | **MASTER LEVEL** |
| **Hotel service :** | * **Tourism and hospitality management-** Tourism and Hotel service – Business Management College – [www.bvk.lv](http://www.bvk.lv) | Liepaja  University – [www.liepu.lv](http://www.liepu.lv)  Vidzeme University – [www.va.lv](http://www.va.lv)  Baltic International Academy – [www.bsa.edu.lv](http://www.bsa.edu.lv) |
| * Hotel service specialist | * **Hospitality management-**- Baltic International Academy – [www.bsa.edu.lv](http://www.bsa.edu.lv) |  |
| * Hospitality service specialist |  |  |
| **Restaurant service:** |  |  |
| * Restaurant service specialist |  |  |
|  |  | **BEYOND THE MASTER LEVEL** |